

100

Fig. 1

Definer Publishing Products Cycle

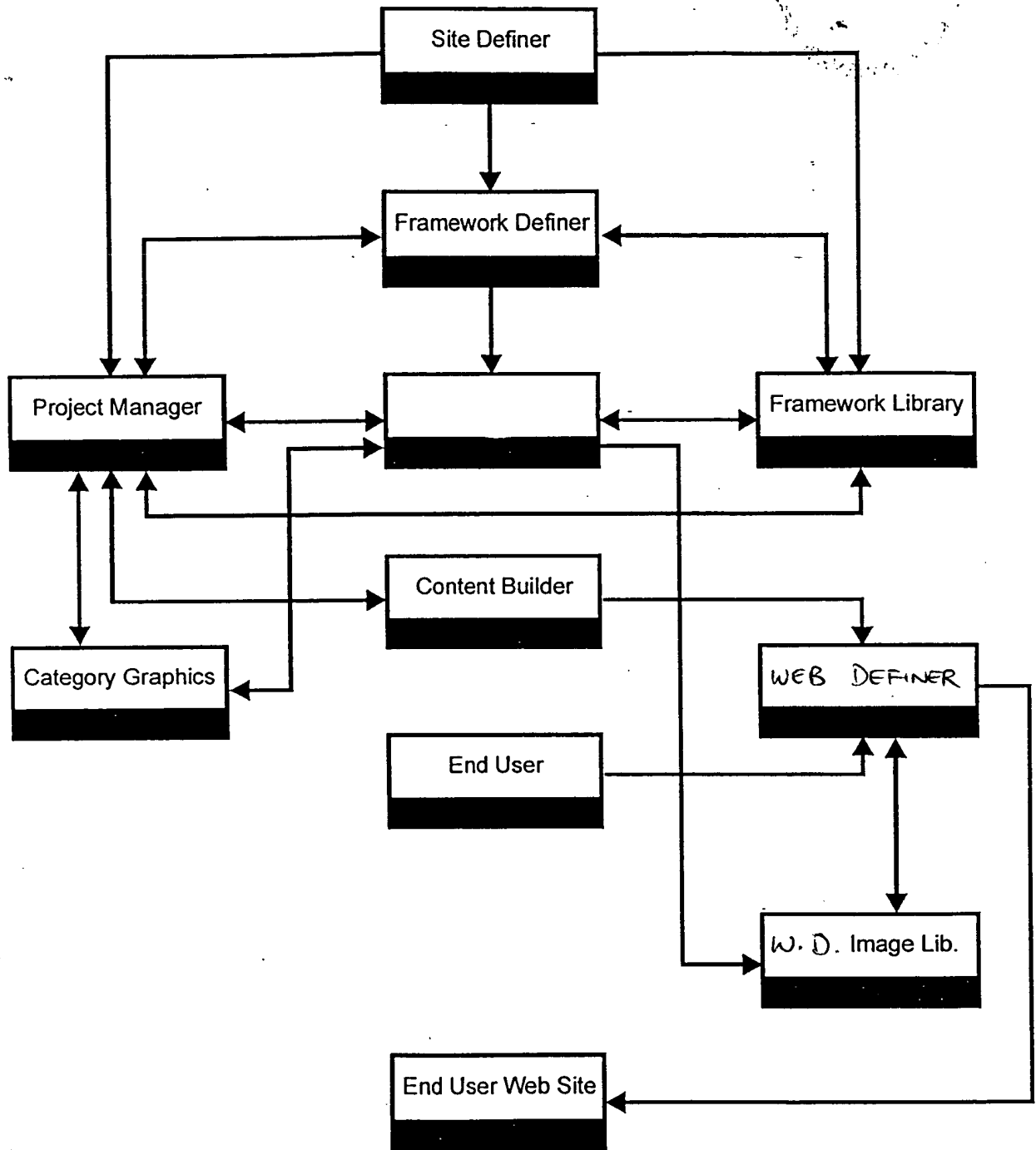
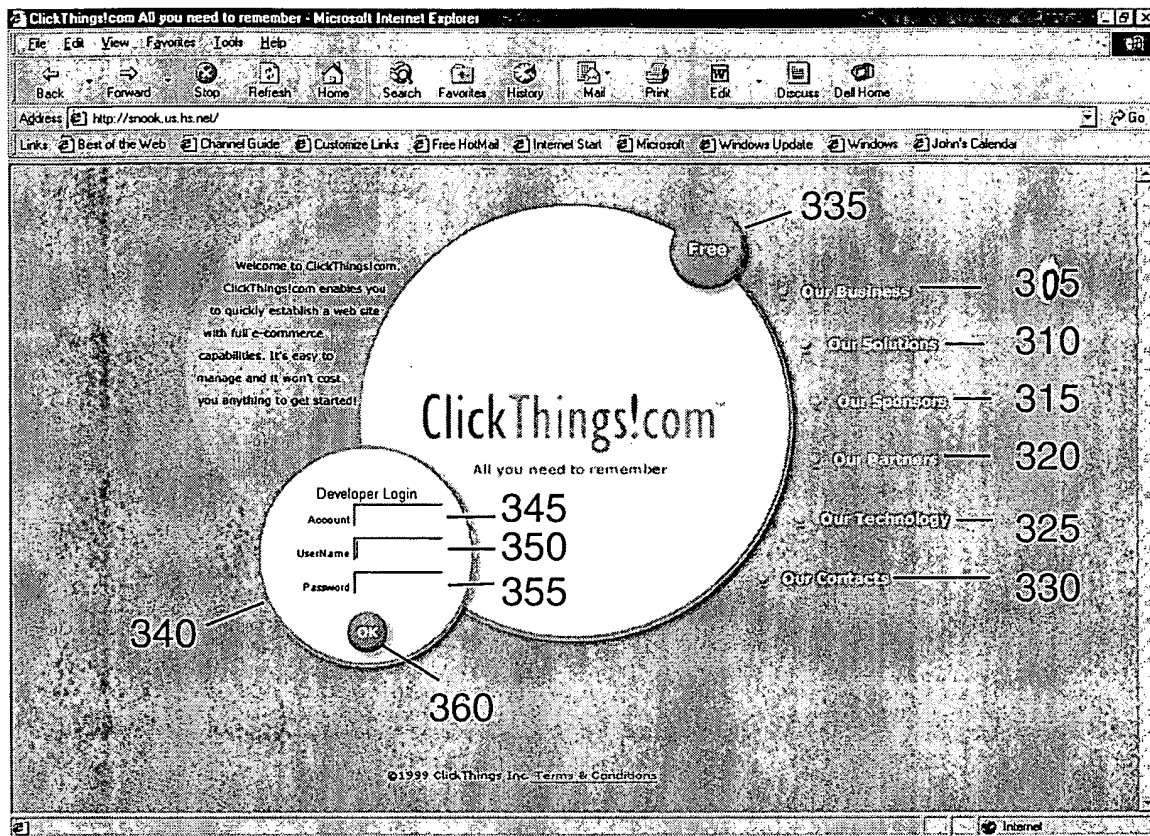
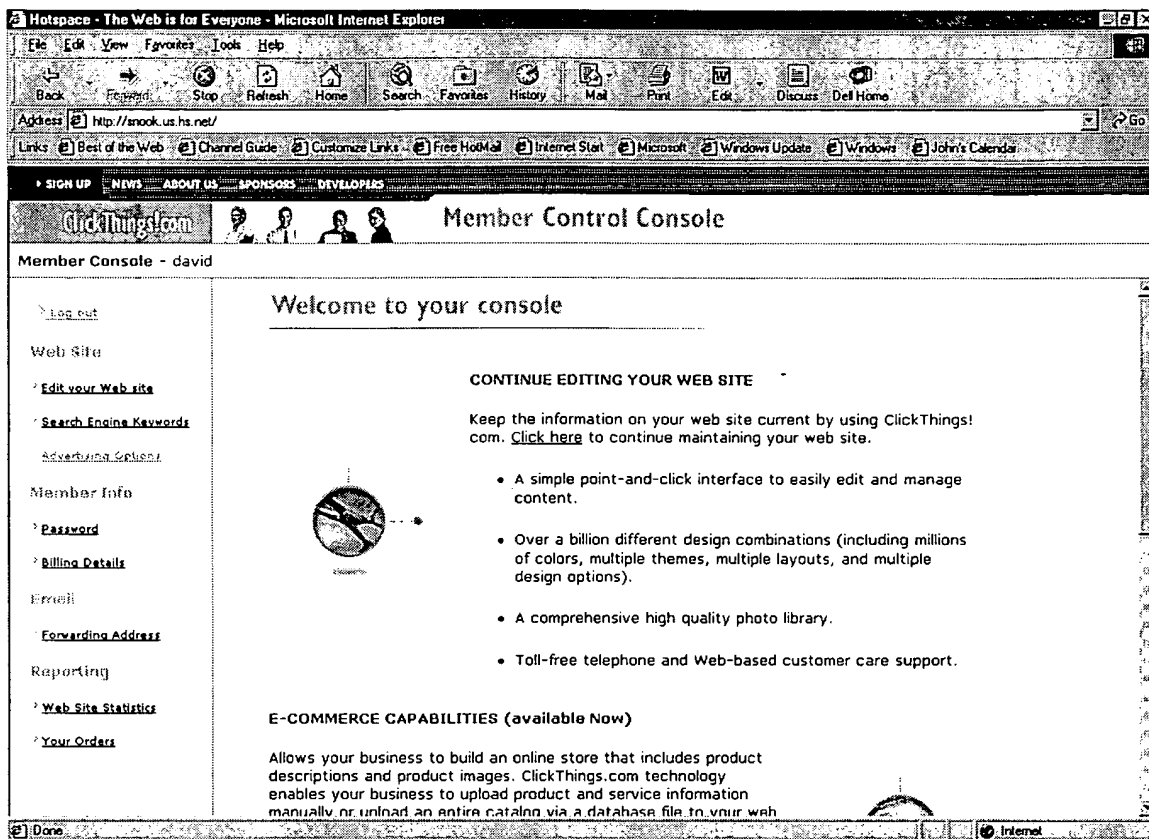


FIG. 2



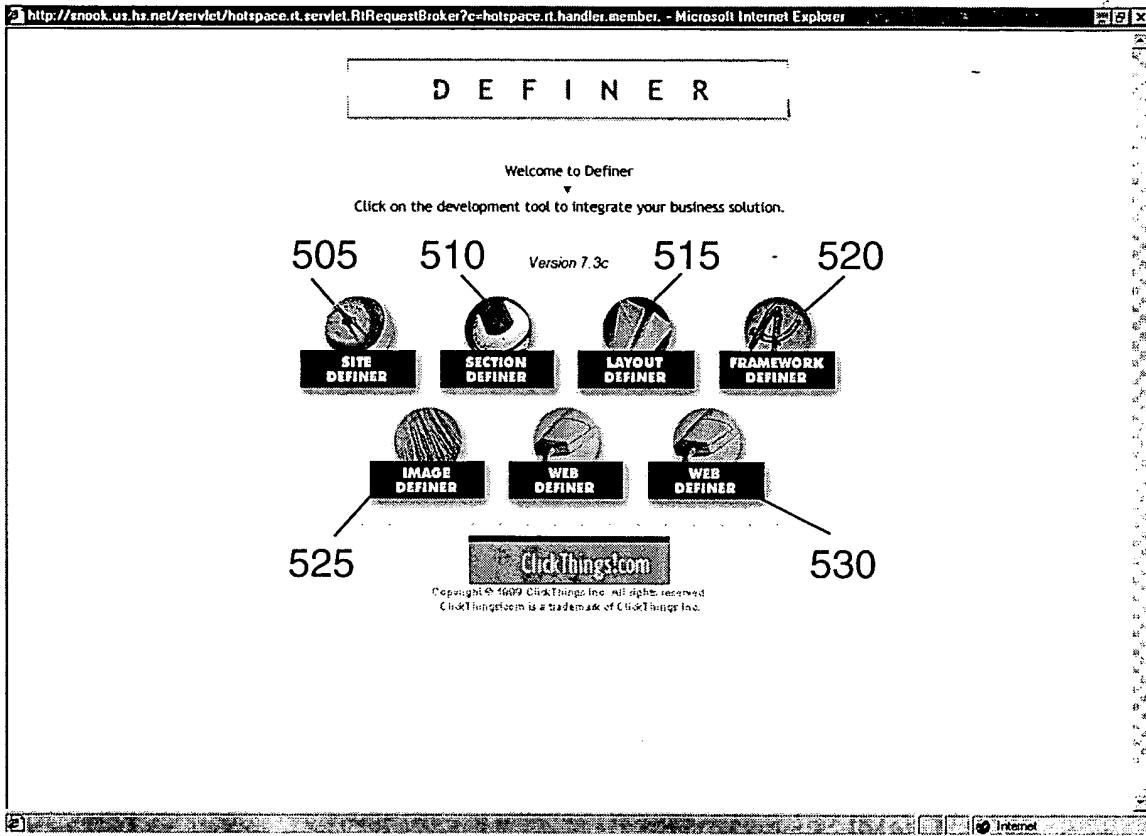
300

FIGURE 3



400

FIGURE 4



500

FIGURE 5

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

[Go Back](#)

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type General Copy — 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

Display Sites

Display Sites from All Display — 605

610 615

Done Internet

600

FIGURE 6

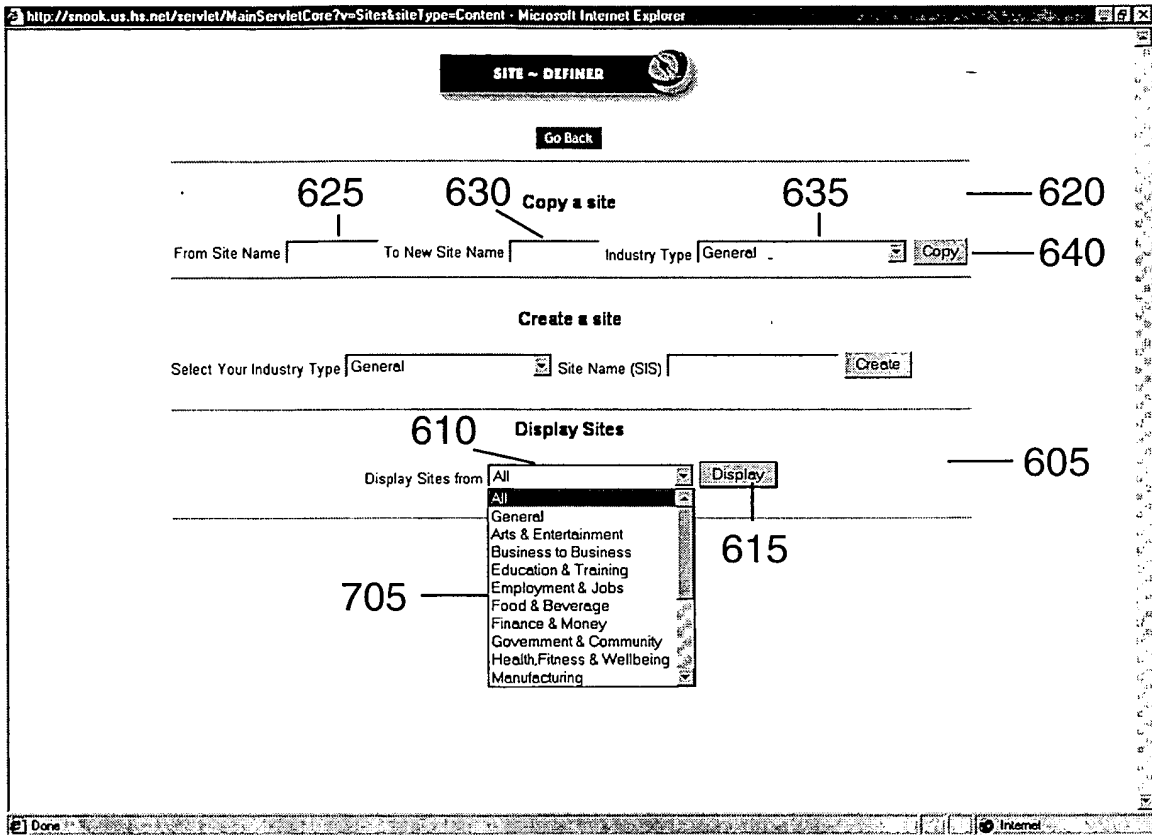


FIGURE 7

http://snook.us.hs.net/servlet/MainServletCore?y=Sites&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

SITE ~ DEFINER

[Go Back](#)

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type 640

Create a site

Select Your Industry Type Site Name (SIS)

610 Display Sites 615 — 605

810 Display Sites from

805

Acts Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600 edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Amusement Park Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600 edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Artists Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600 edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Galleries Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600 edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Independent Movie Houses Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600 edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Independent Radio & TV Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600 edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Independent Theatres Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600 edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>
Location Scripts Arts and Entertainment	<input type="button" value="Edit"/>	<input type="button" value="edit 800 x 600 edit 1010 x 680"/>	<input type="button" value="Delete"/>	<input type="button" value="Export"/>	<input type="button" value="Test"/>

Done Internet

FIGURE 8

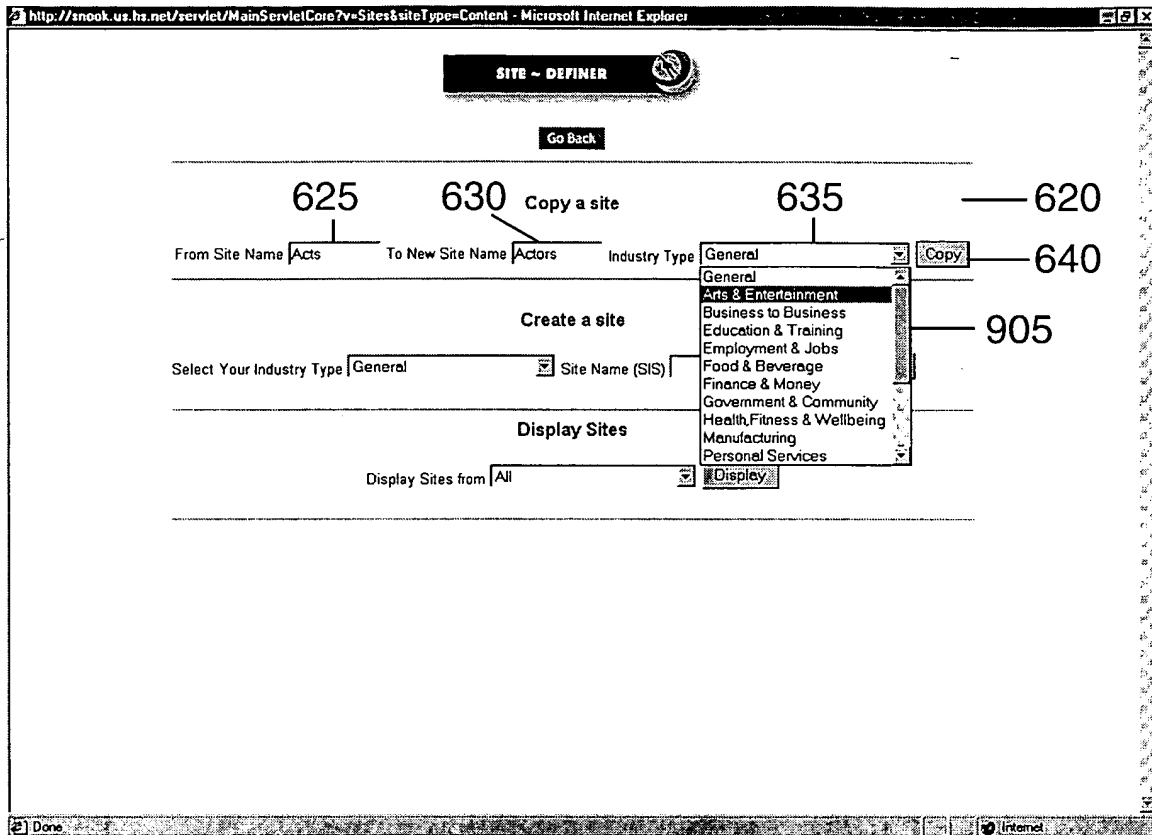


FIGURE 9

http://smook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content&is=Arts+and+Entertainment - Microsoft Internet Explorer

SITE - DEFINER

[Go Back](#)

Copy a site

From Site Name To New Site Name Industry Type [Copy](#)

Create a site

Select Your Industry Type Site Name (SIS) [Create](#)

Display Sites

Display Sites from [Display](#) **615**

Actors Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Acts Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Amusement Park Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Artists Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Galleries Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Movie Houses Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Radio & TV Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Theatres Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test

Done Internet

FIGURE 10

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

Copy a site

From Site Name To New Site Name Industry Type

650 Create a site 655 — 645

Select Your Industry Type Site Name (SIS) — 660

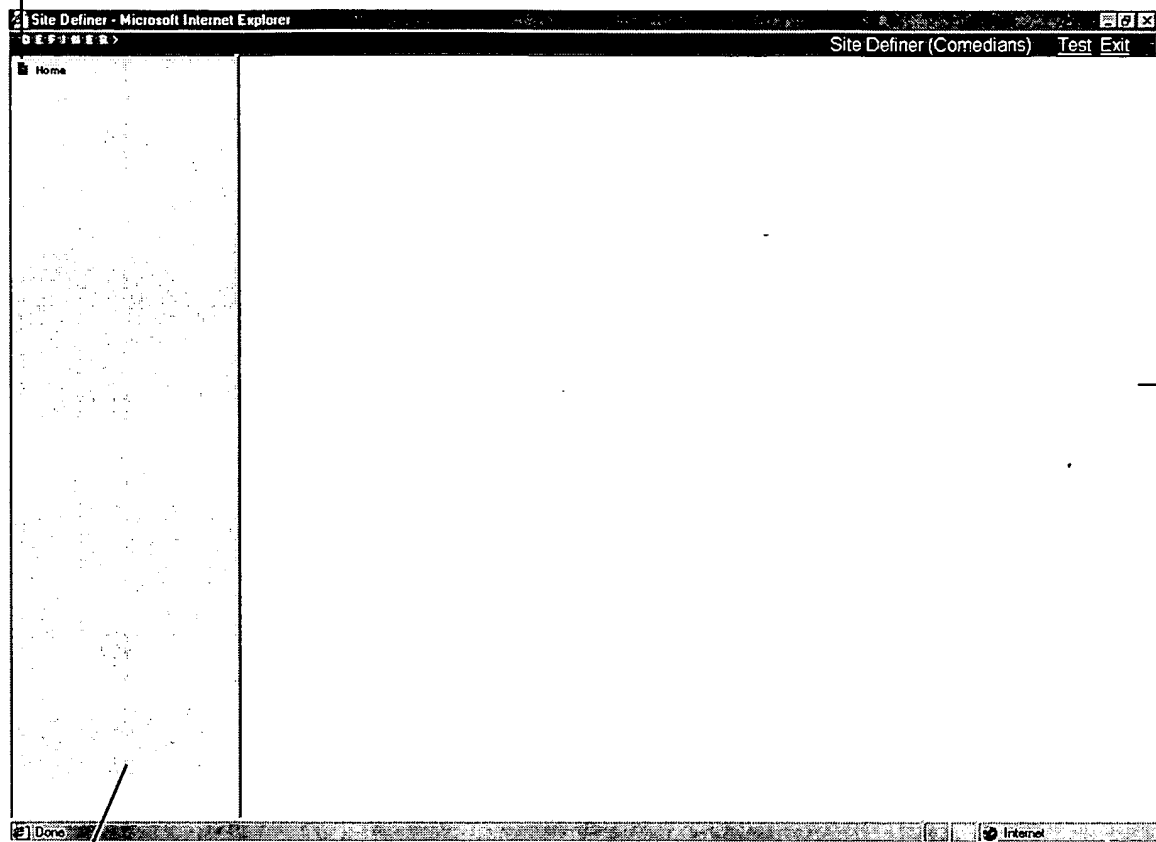
Display Sites

Display Sites from

Done Internet

FIGURE 11

1215



— 1210

1205

1200

FIGURE 12

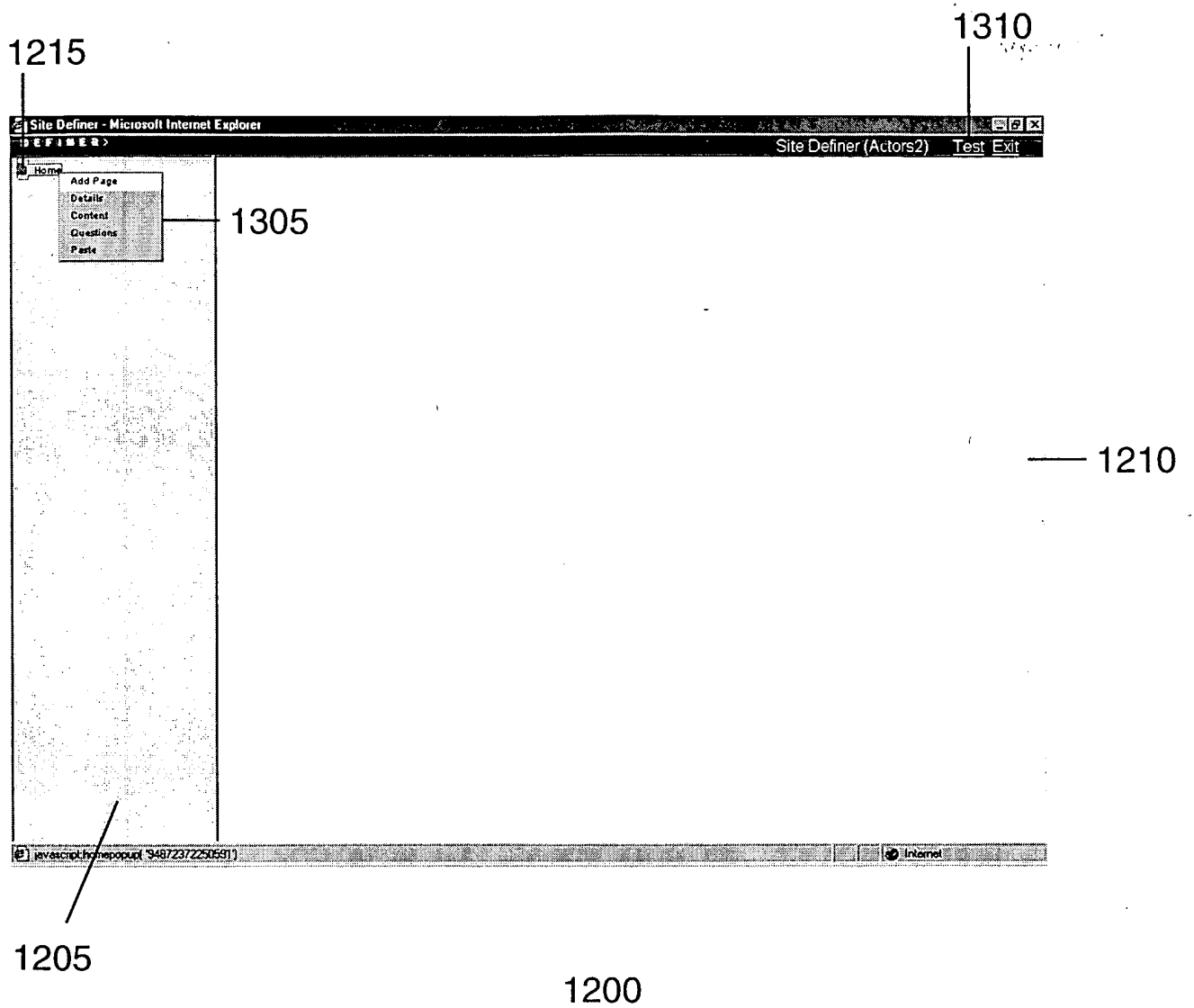
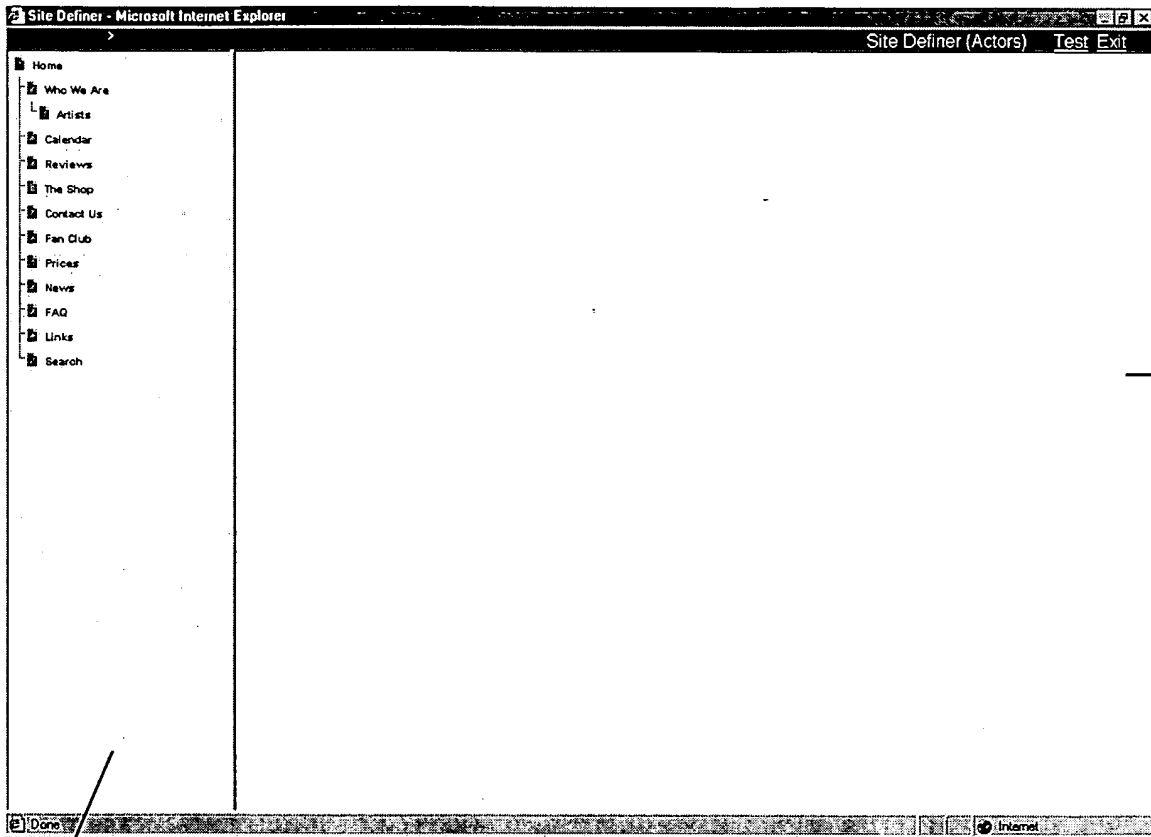


FIGURE 13

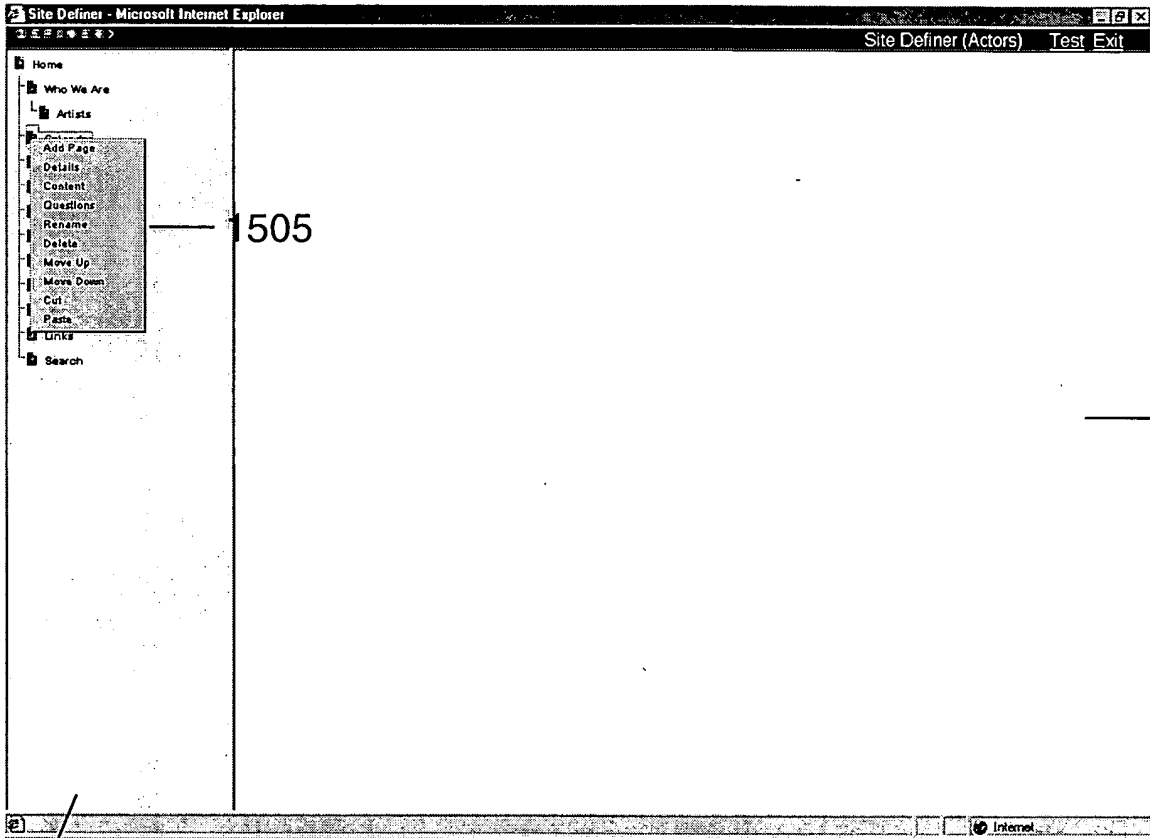


— 1410

1405

1400

FIGURE 14



505

1410

1405

FIGURE 15

1615

1600

1610

1605

1610

Page Name

Based on Page

Layouts 1_Column_Picture_Left

Ok Cancel

FIGURE 16

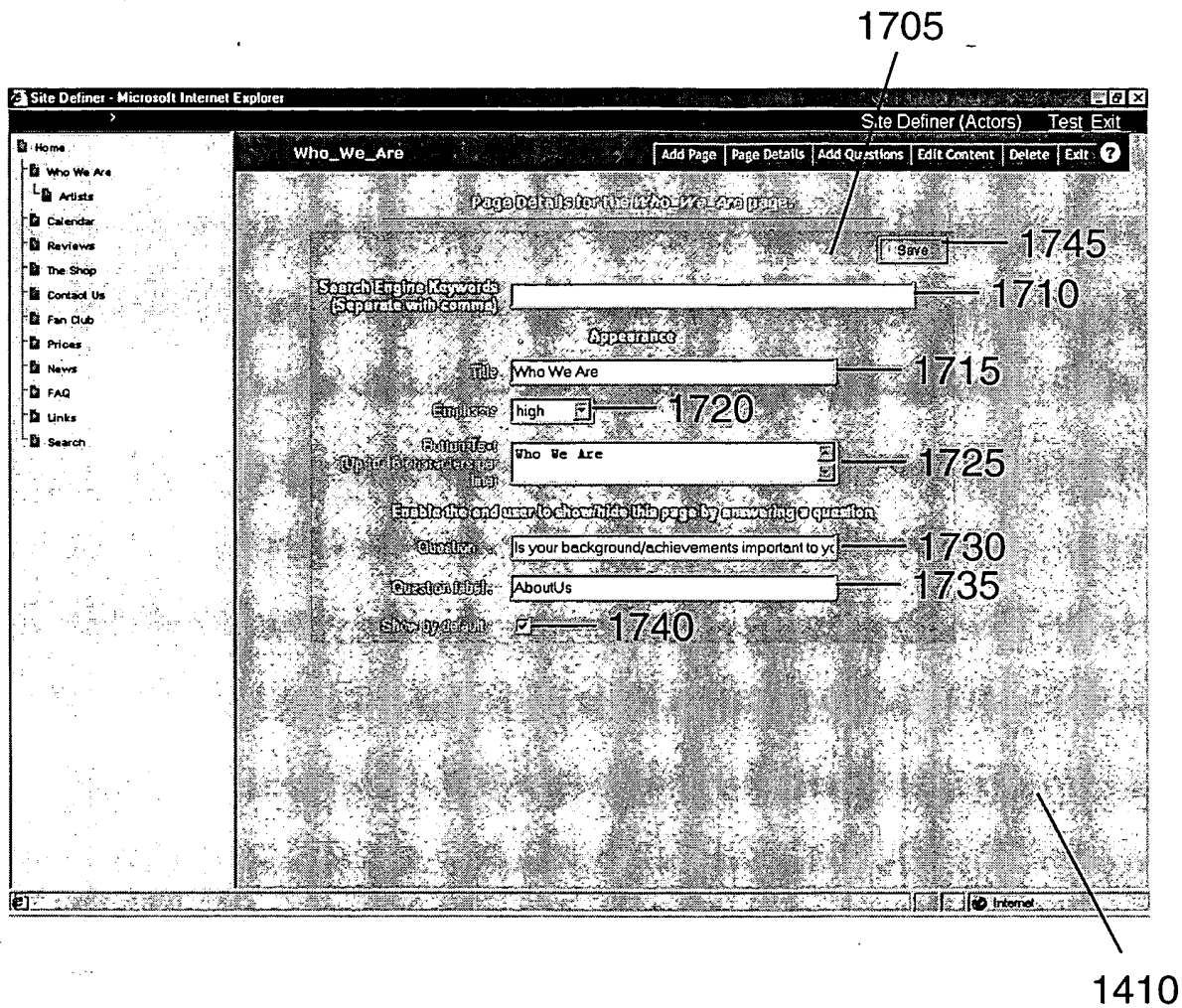
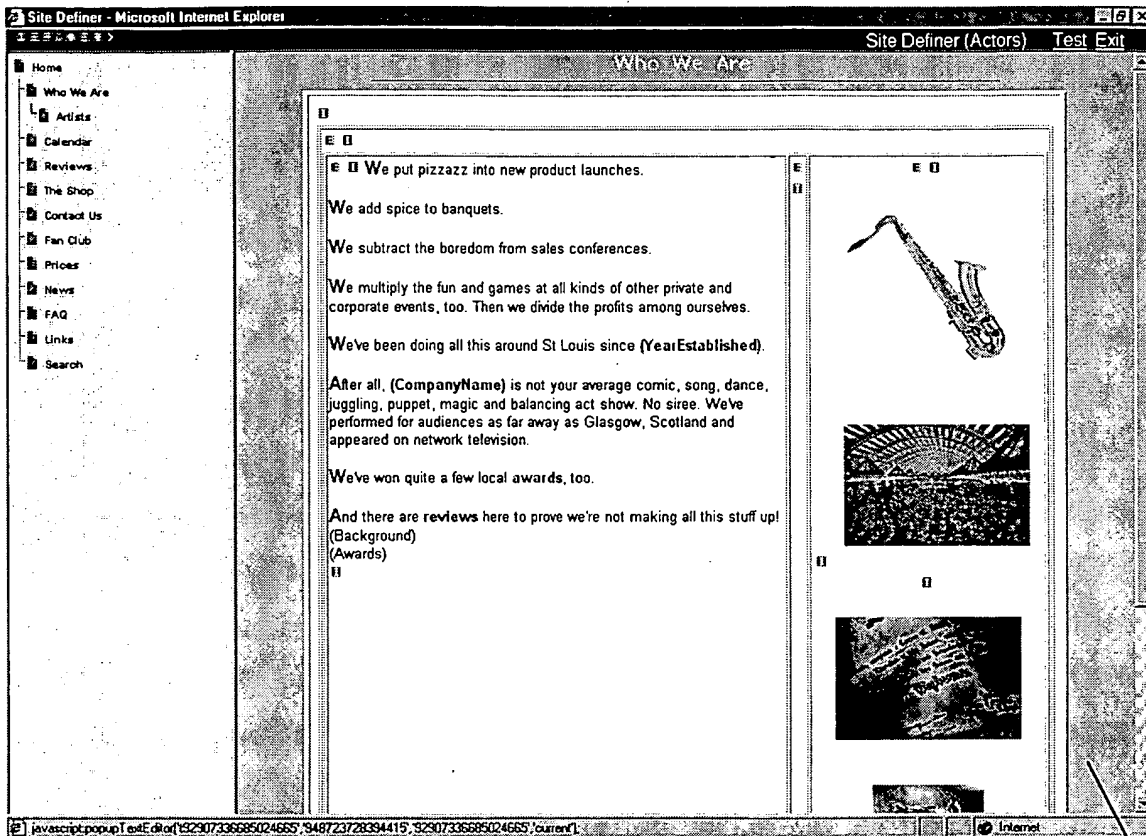
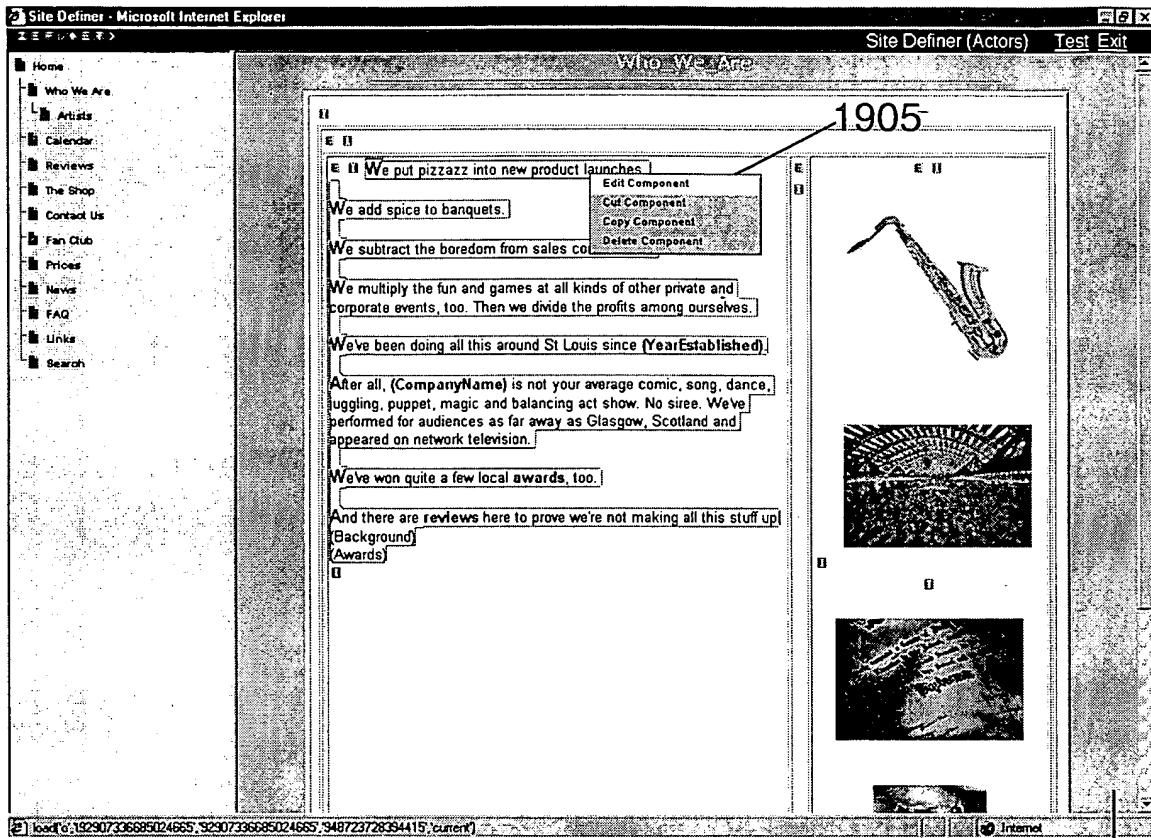


FIGURE 17



1410

FIGURE 18



1410

FIGURE 19

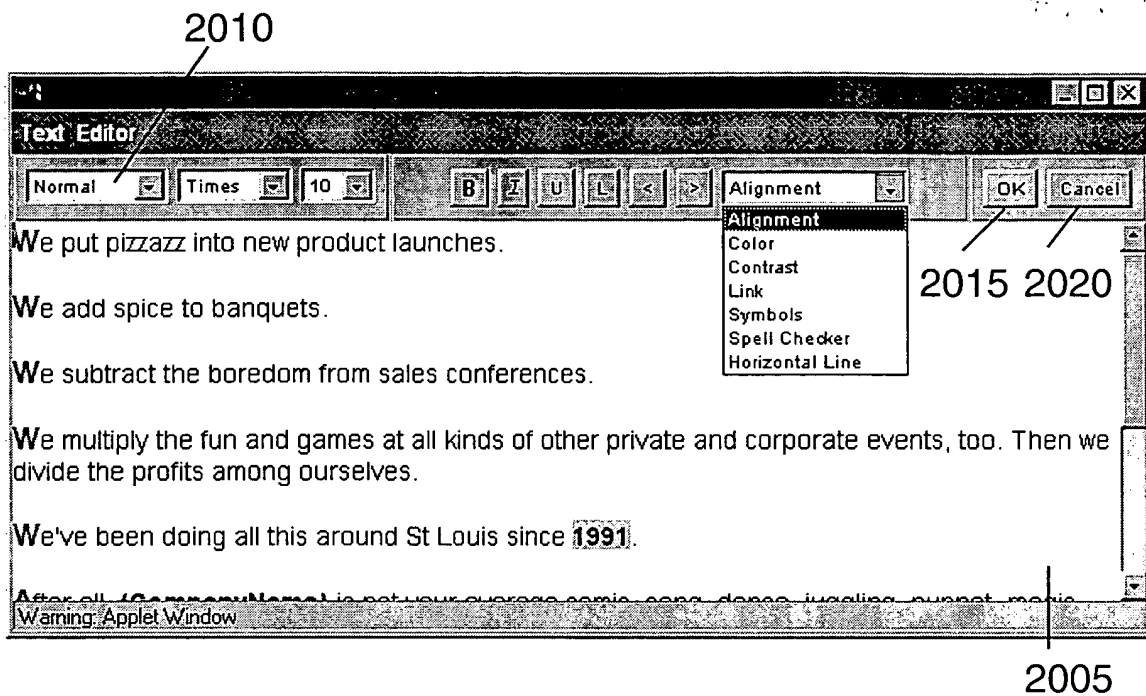
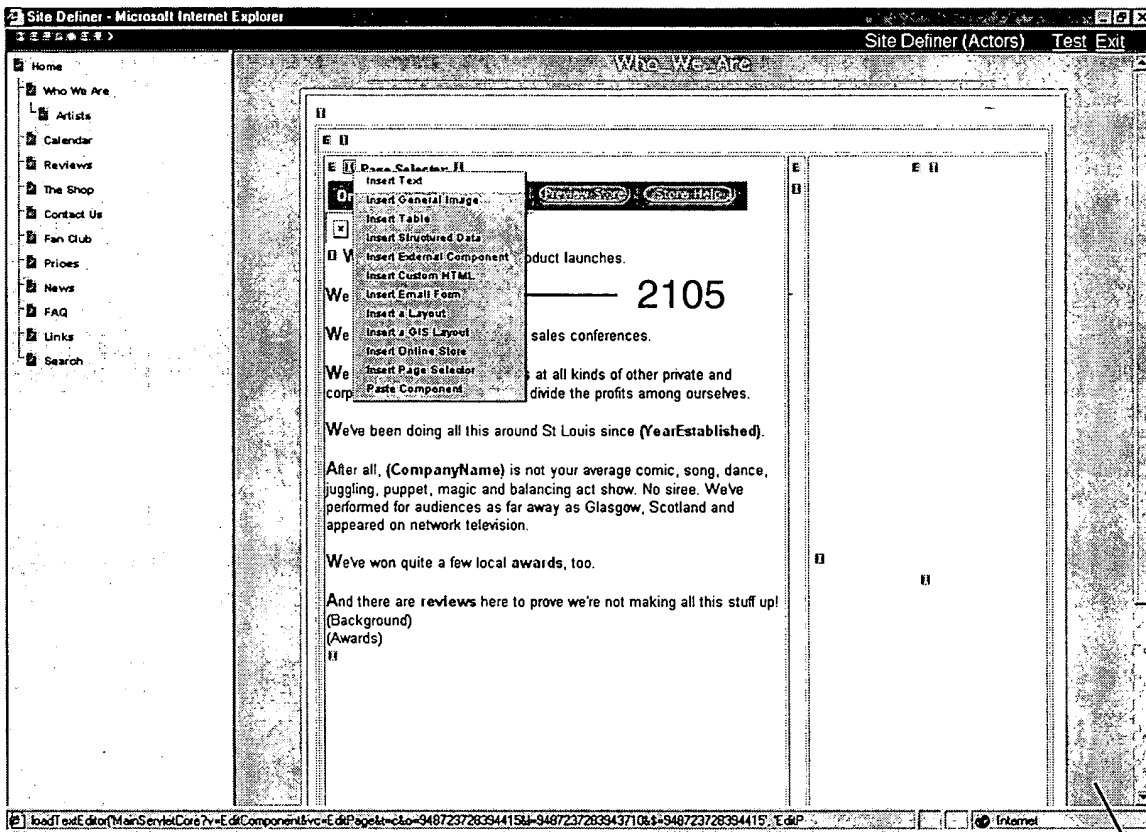


FIGURE 20



1410

FIGURE 21

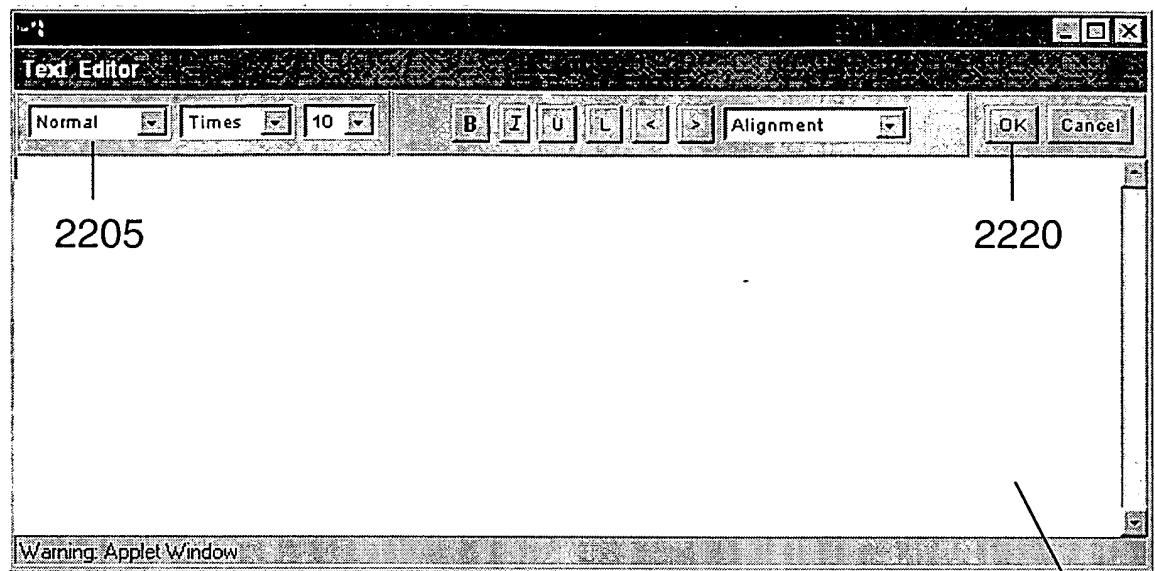


FIGURE 22

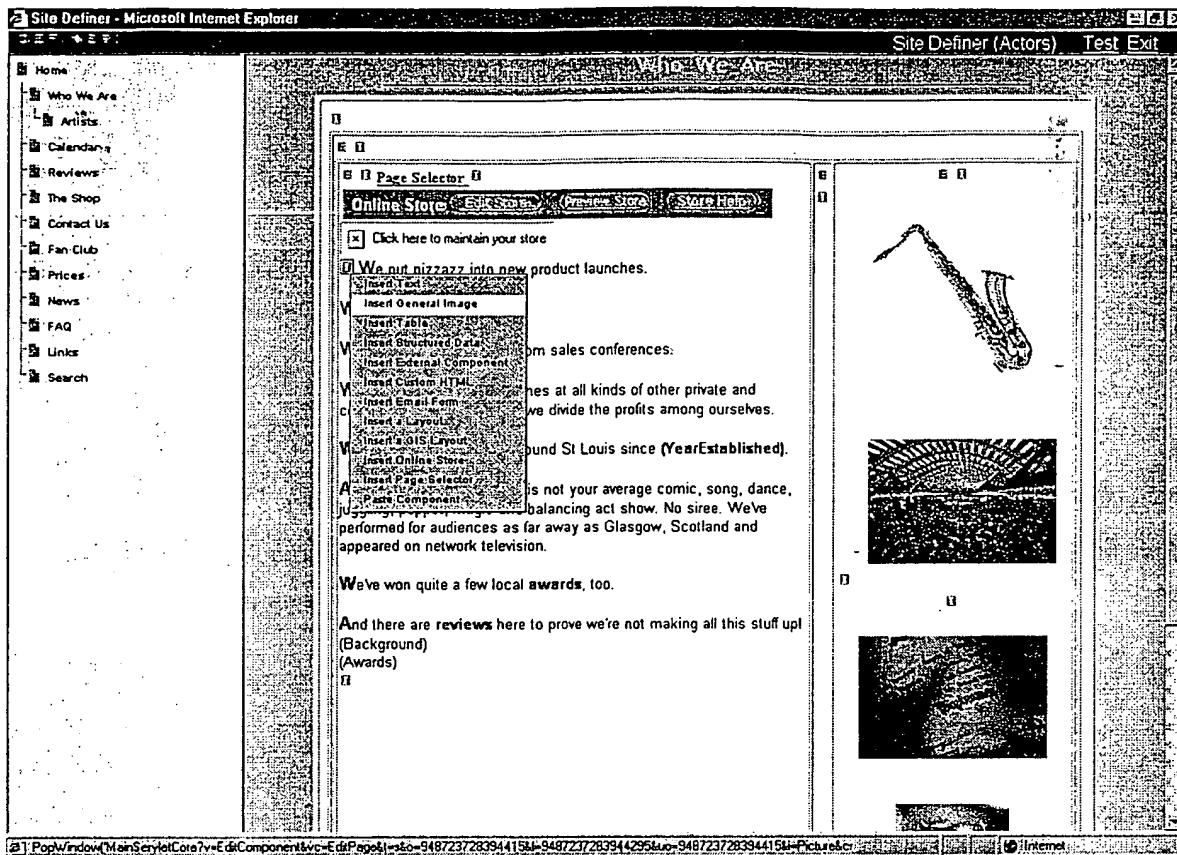
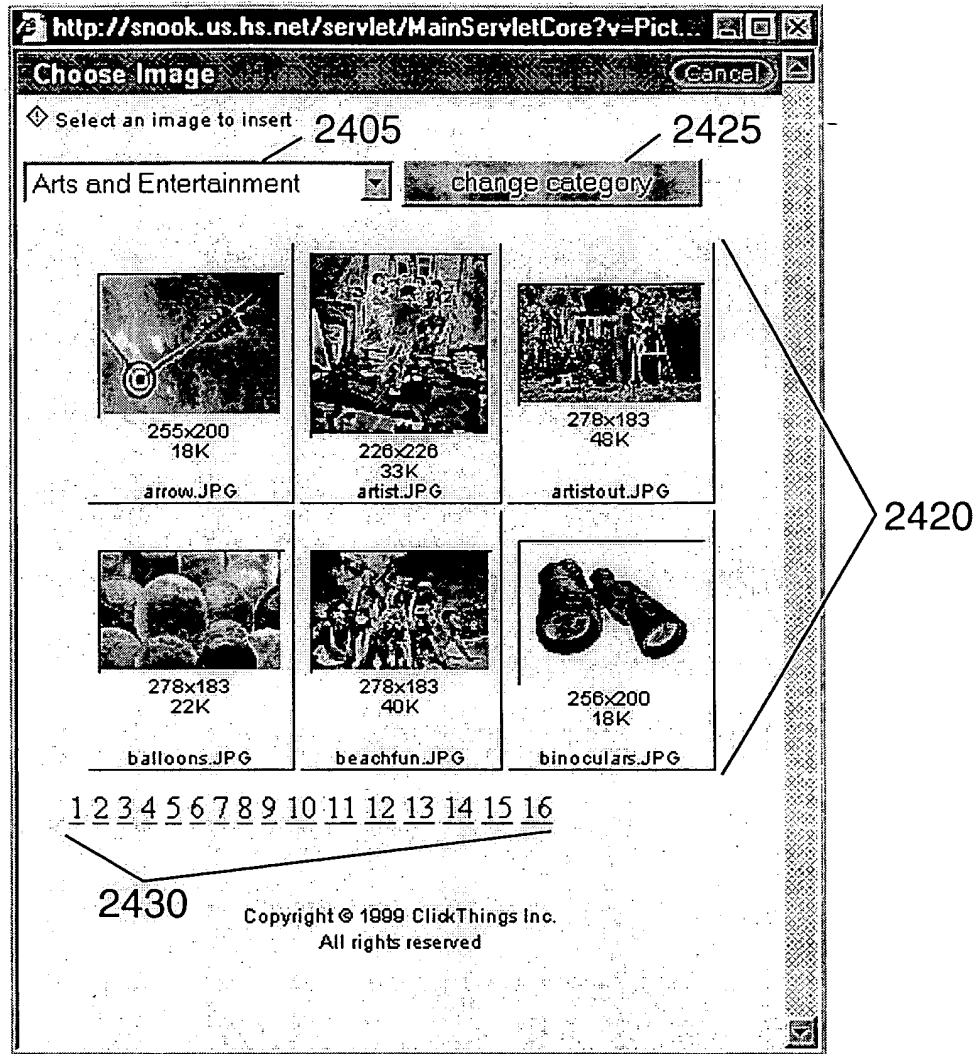


FIGURE 23



2400

FIGURE 24

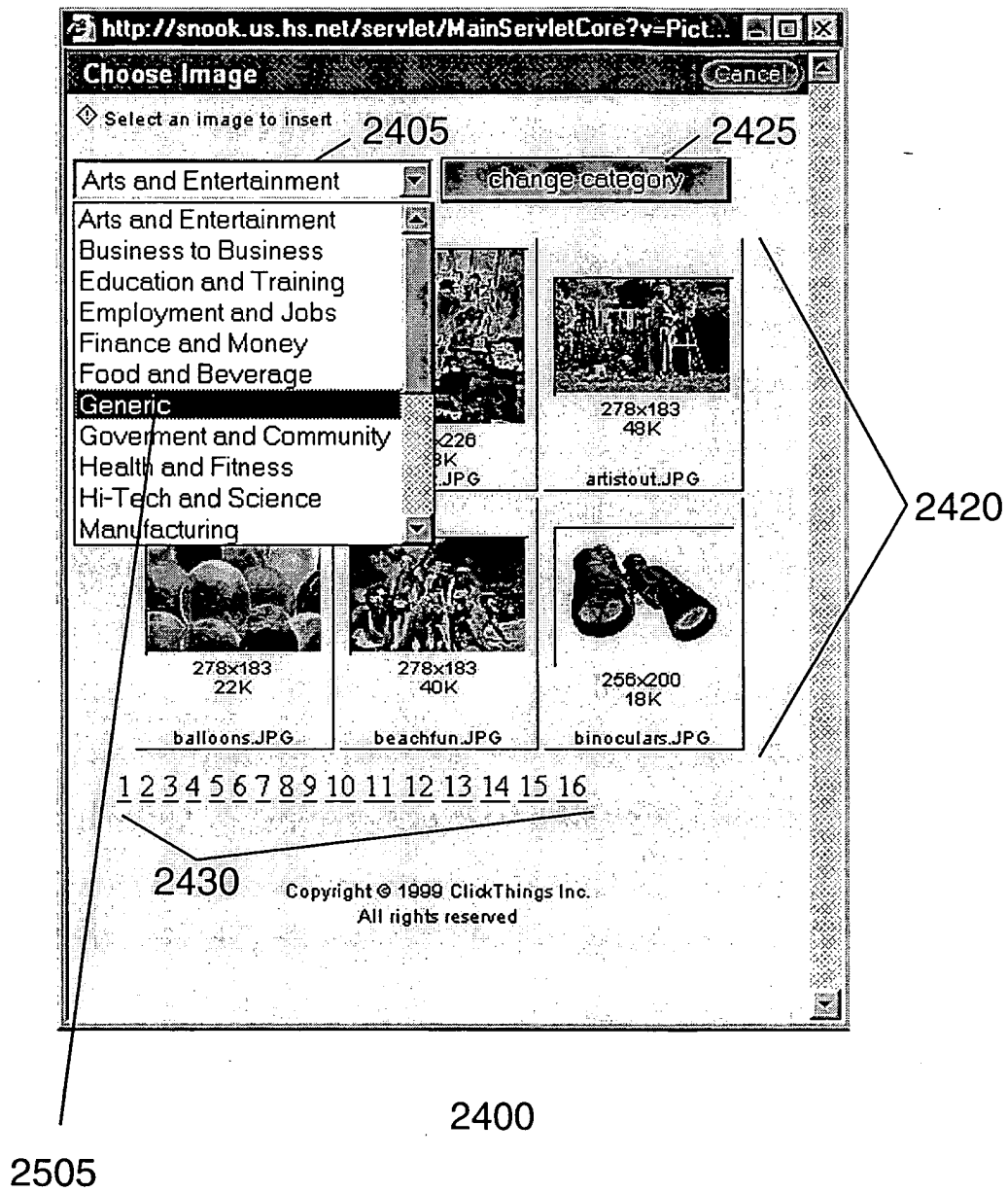
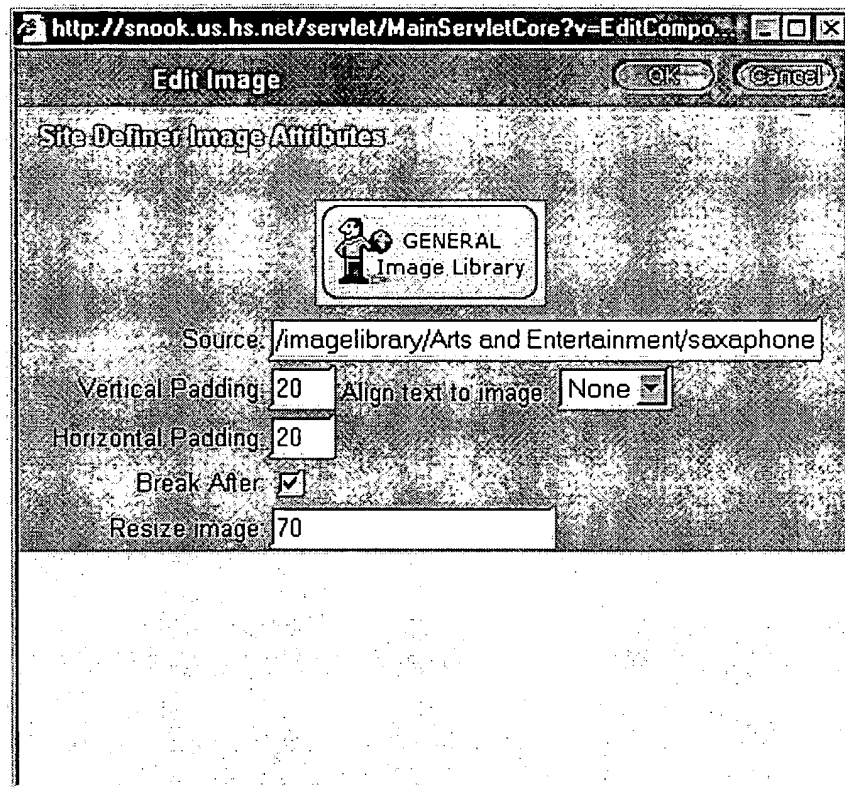


FIGURE 25



2600

FIGURE 26

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=EditPage&t=...

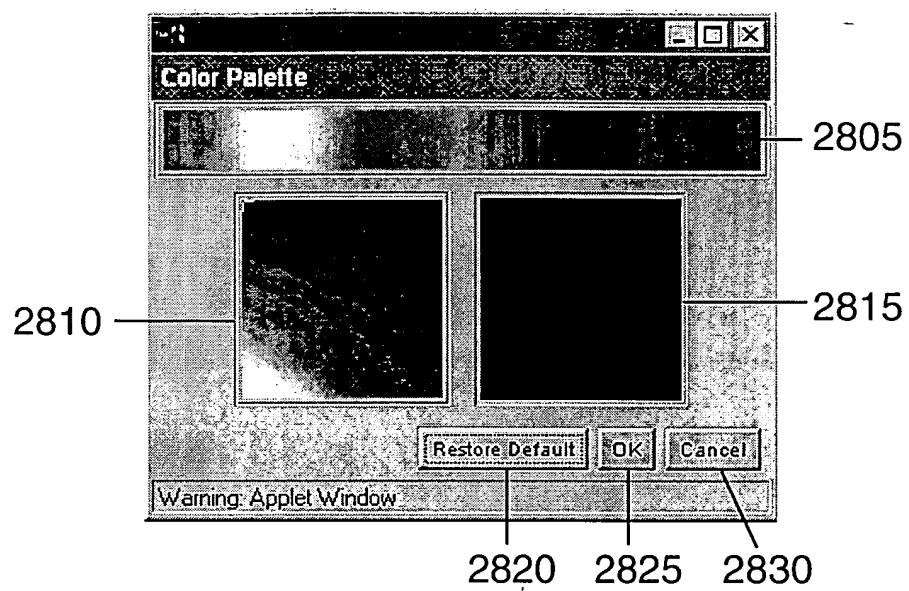
Insert Table

OK Cancel

Size	
Number of Rows	Number of Columns
1	1
Layout	
Alignment	Border On
Default	
Cell Spacing	Cell Padding
Background Color	
Colors	
Width	
Default	Percentage (Pixels if not checked)
Default	
Height	
Default	Percentage (Pixels if not checked)
Default	

2700

FIGURE 27



2800

FIGURE 28

2905

Structured Data Component - Microsoft Internet Explorer

Structured Data

☒ Insert empty grid
◆ Specify grid size below

Number of rows:
Number of columns:

☐ Upload data from file
◆ Select file below

File: Browse...

File Format: Comma Separated Text ☒

Design Selection

(None)
Rows
Columns
Boxes
Blocks
Grid

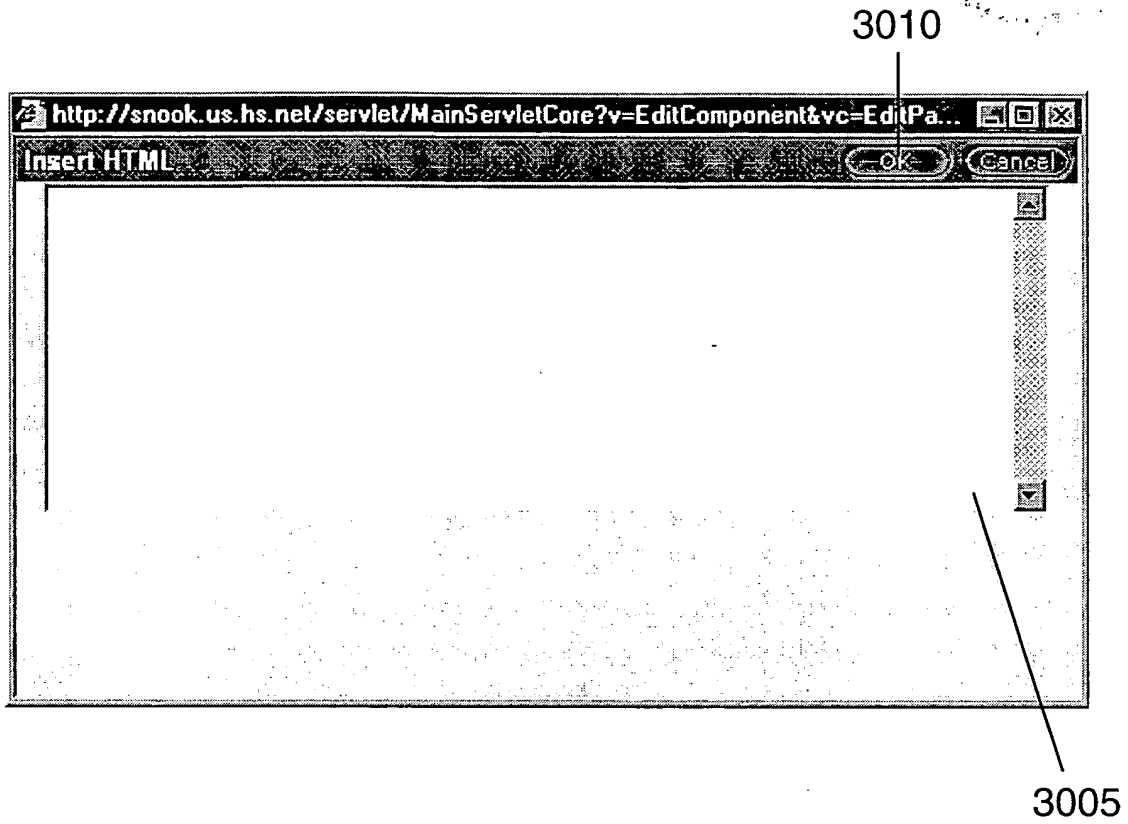
Design Selection
Select one of the design schemes from the list on the left to automatically format your data. Each design can be customised to suit your site.

2910

2915

2900

FIGURE 29



3000

FIGURE 30

Email Form - Microsoft Internet Explorer

Email Form Options

Heading: Email Form

Format: Booking

Email Address:

Success Actions

☒ Display Success Message

Go to Page: None

Error Actions

☒ Display Error Message

Go to Page: None

Success Message [Edit](#)

Thank you

Thank you for contacting
(CompanyName). You will receive a
reply to your comment or question
shortly.

Error Message [Edit](#)

Sorry

There was a problem sending your
email request to (CompanyName).
Please ensure you have supplied a valid
email address, or try again later.

3100

FIGURE 31

http://www.clickthings.com/servlet/MainServletCore?v=EditPag...

Add Page OK Cancel

Page Name 3205

Based on Page Layouts 1_Column_Picture_Left

3200

FIGURE 32a

http://snook.us.hs.net/servlet/MainServletCore?v=Choose...

Choose Page Layout OK Cancel

Choose Page Layout AE Empty

3255

3250

FIGURE 32b

3305 3325 3330 3335 3340

Online Store Maintenance

New Store
New Product

STORE DETAILS Save Close

☒ Store ☐ Countries ☐ Shipment Methods ☐ Payment Methods

Name: New Store 3310

Color Scheme: Default 3315

Message to be displayed after an order has been placed:

Thank you for your order.

3320

Add Product Category

Name: Add Category

Up Down

Warning: Applet Window

3345 3350

3300

FIGURE 33

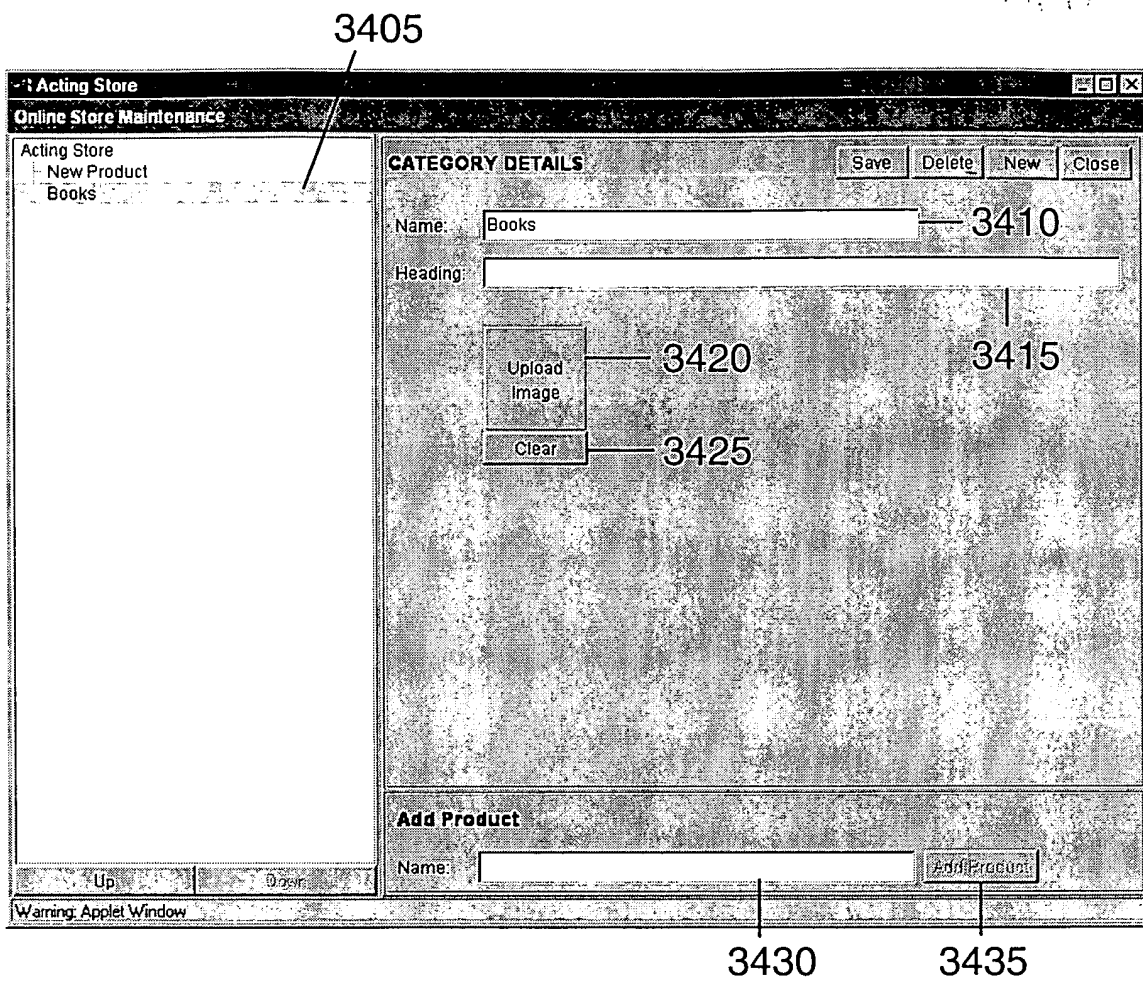


FIGURE 34

3505 3555

Acting Store
Online Store Maintenance

Acting Store
New Product
Books
Acting Schools in the United States

PRODUCT DETAILS

Save Delete Copy New Close

3510 Product Product Options 3520 3525

Name: Acting Schools in the United States Price: \$ 0.00 ☐ Hide product

Heading: 3515 Sale Price: \$ 0.00 ☐ On Sale

Code: 3540 3530 3535

Description:

3545 3550

Upload Image Upload Image Upload Image Upload Image

Delete Delete Delete Delete

Up Down Previous Product Next Product

Warning: Apple's Window

FIGURE 35

3605

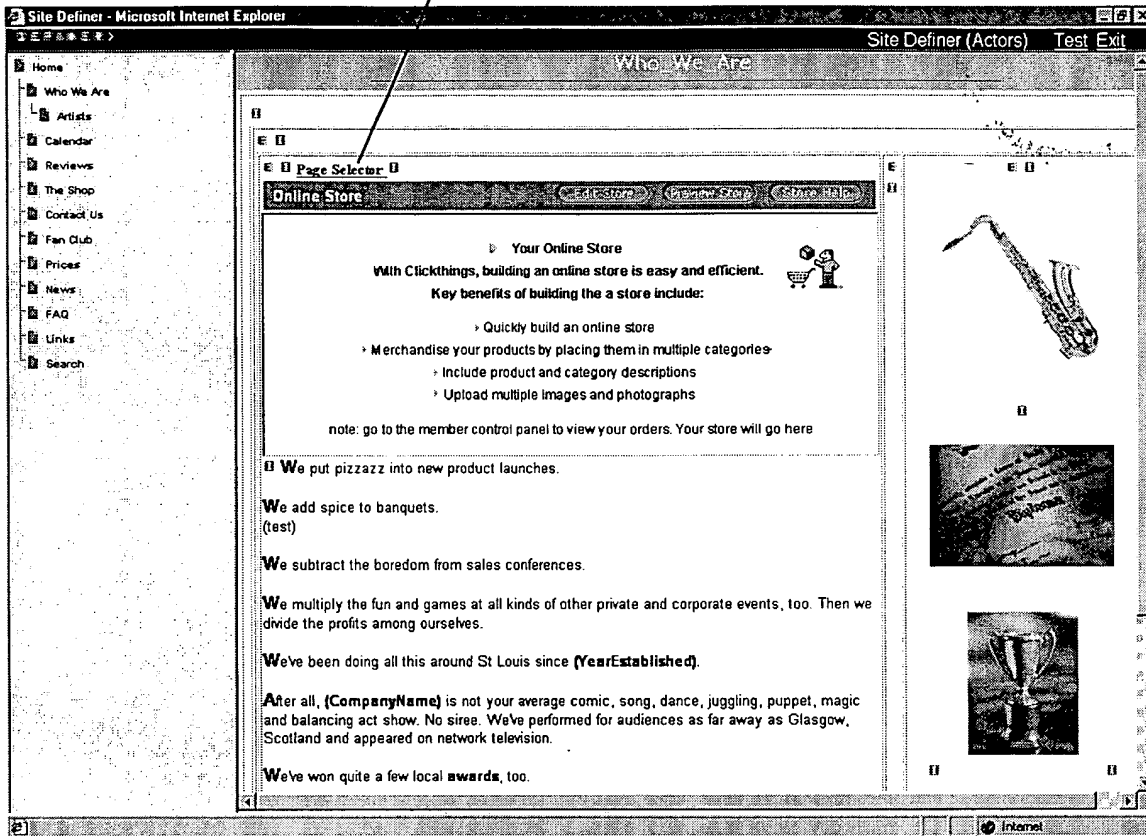


FIGURE 36

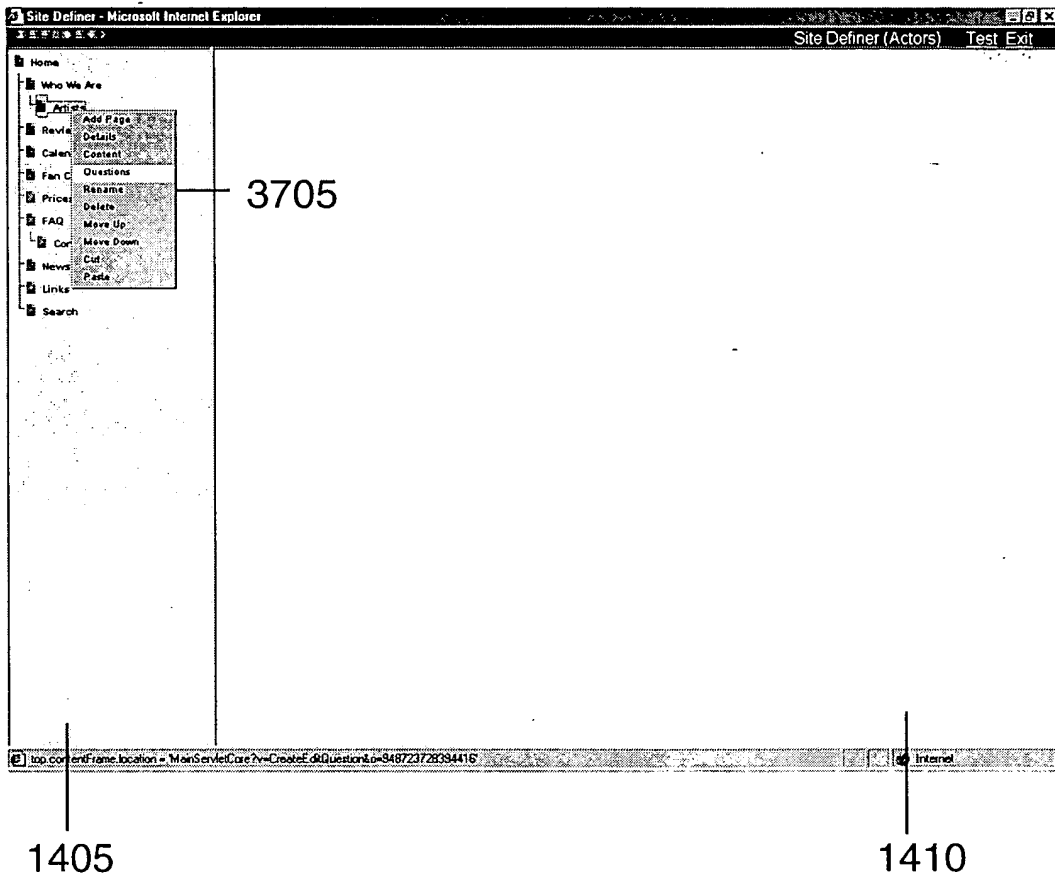
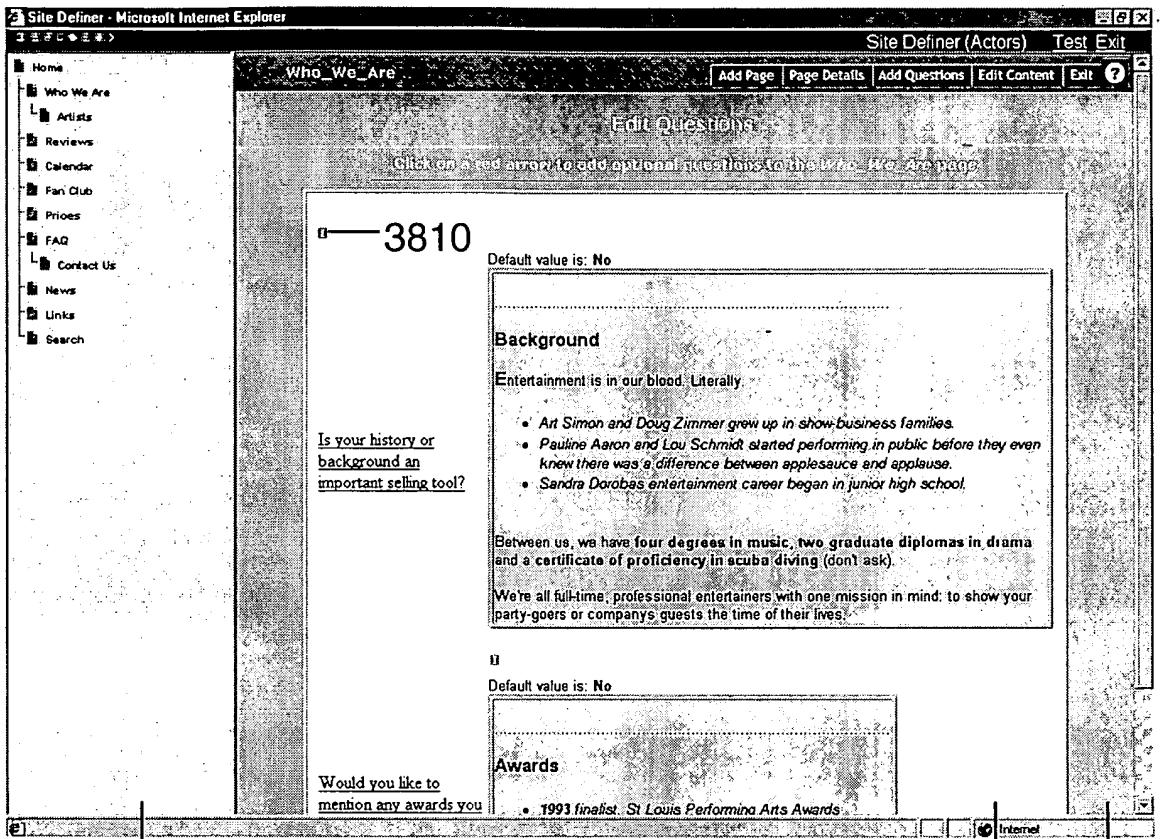


FIGURE 37



1405

3805

1410

FIGURE 38

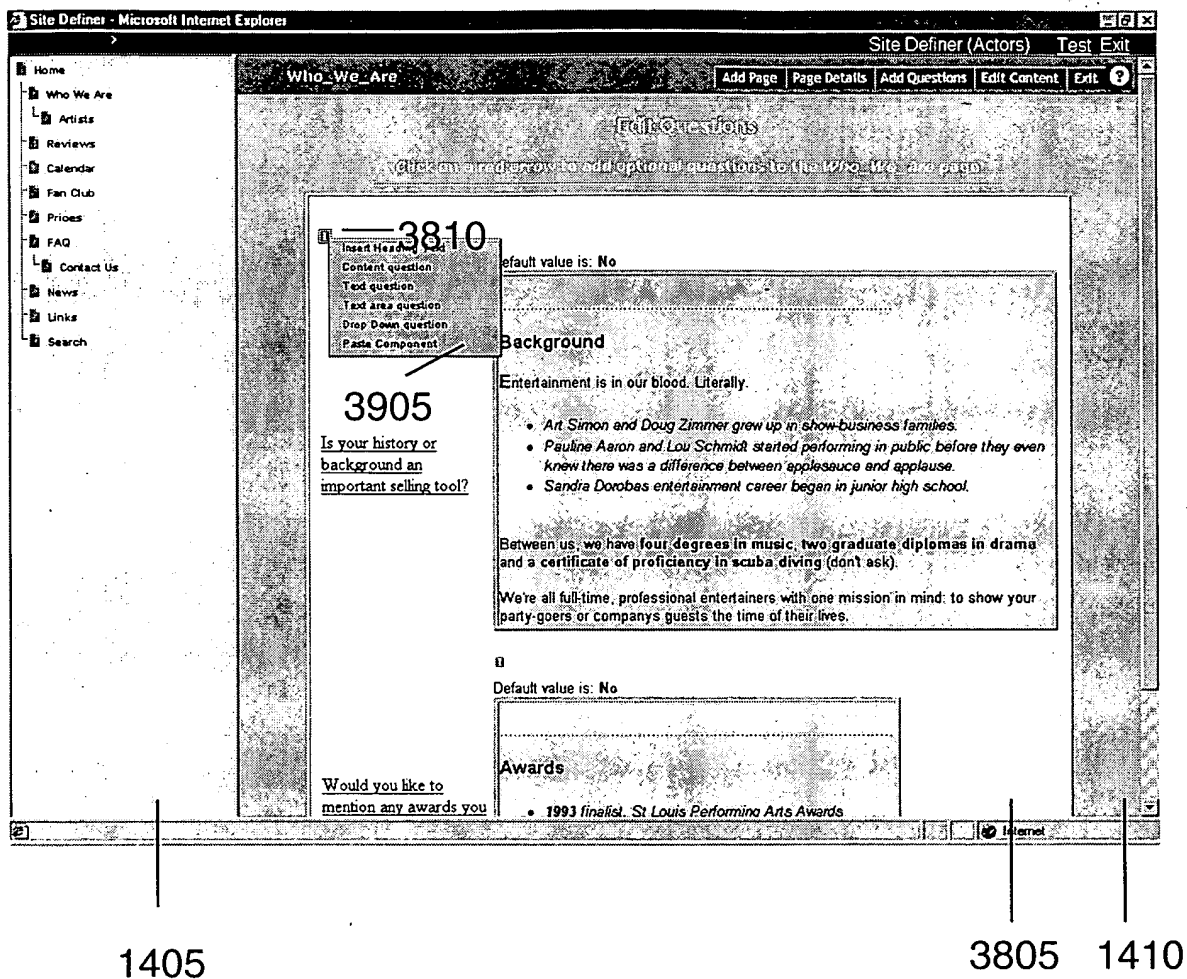


FIGURE 39

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=E...

Content Question OK Cancel

Question

Name -4010 4005

Default Answer Yes ☒ No ☒ -4020

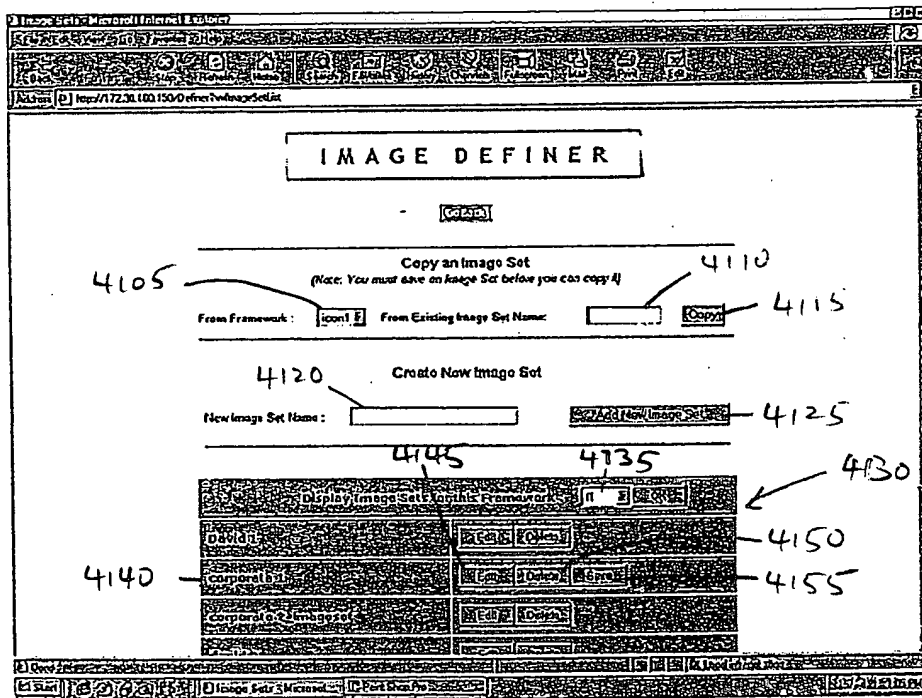
4015

Answer

4025 Edit

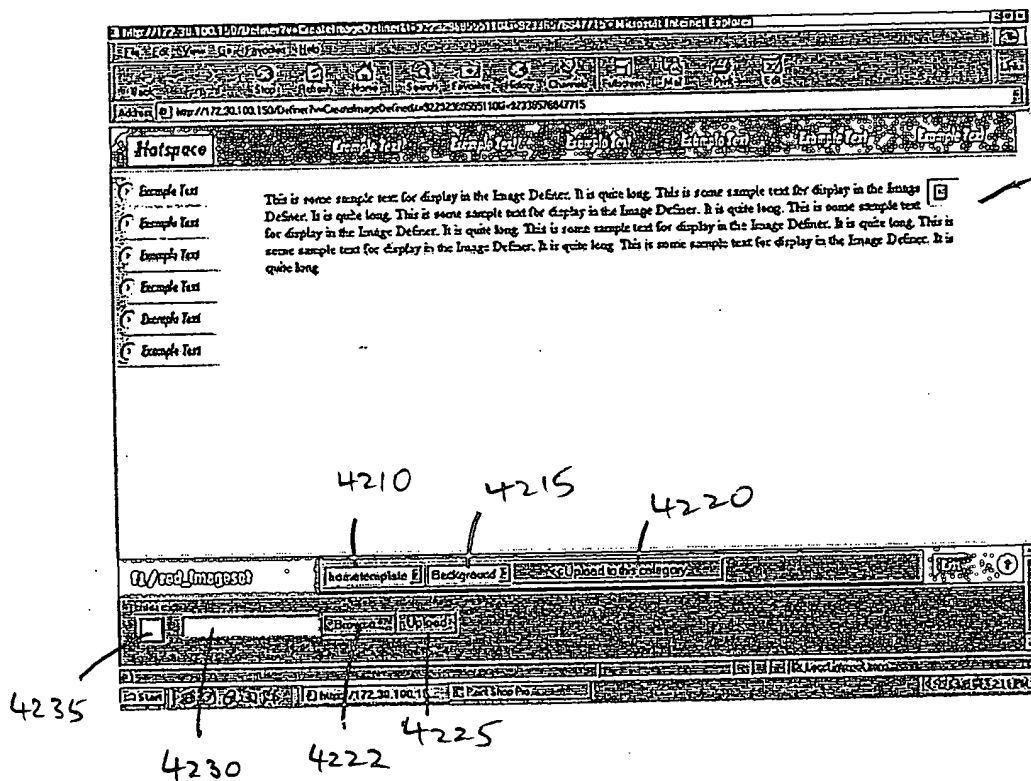
4000

FIGURE 40



4100

FIG. 41



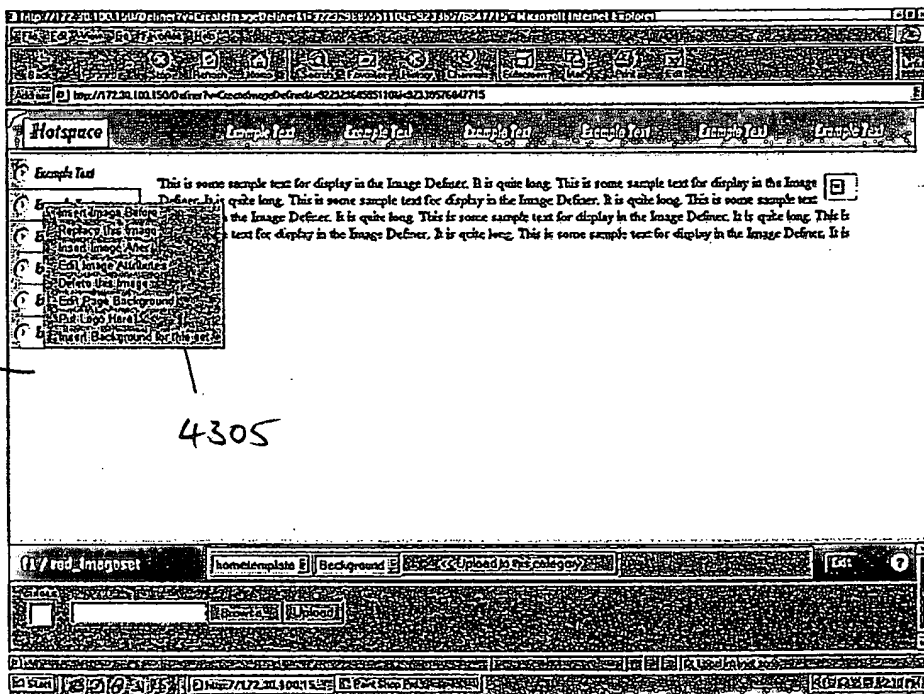


FIG. 43

4415 Edit Image Attributes Menu
4405 4410

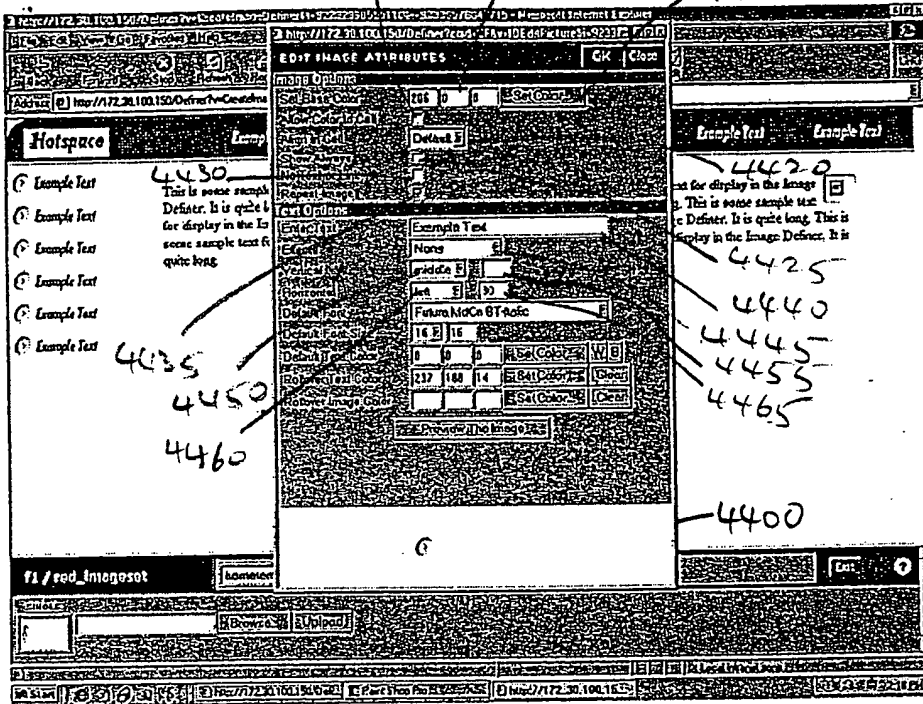


FIG. 44

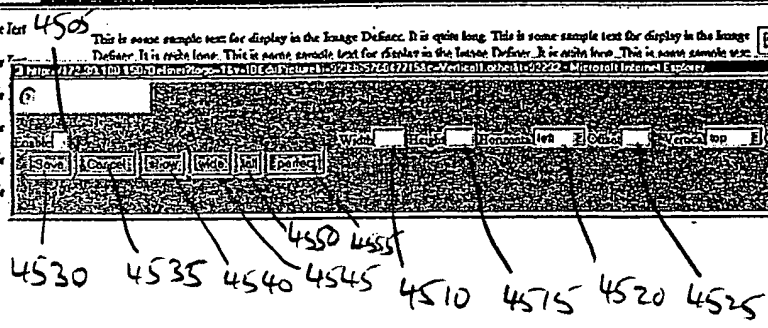
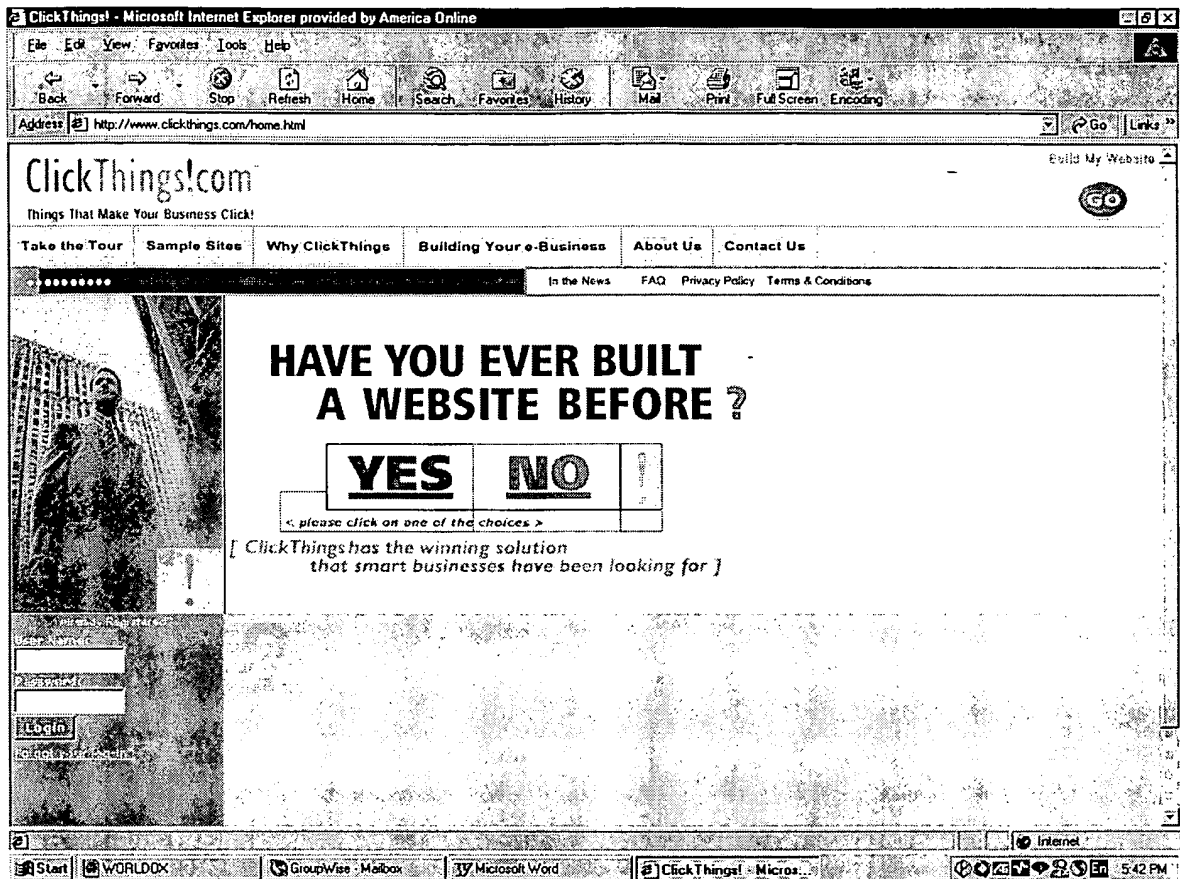


FIG. 45



4600

FIGURE 46

Join Here - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/join_here.html Go Links

'OK' button to begin creating your very own industry-tailored Website.

Your Account Information

User Name 4705
Please select a name to use when you Login.

Password 4710
Choose a password (between 6-15 characters).

Confirm Password 4715

Secret Question 4720
Choose a Secret Question that only you know the answer to.

Secret Answer 4725
Enter the Answer to your Secret Question.

Your Company Details

Company 4730

E-mail Address 4735
Enter a valid e-mail address.
(Example: yourname@anycompany.com)

4740

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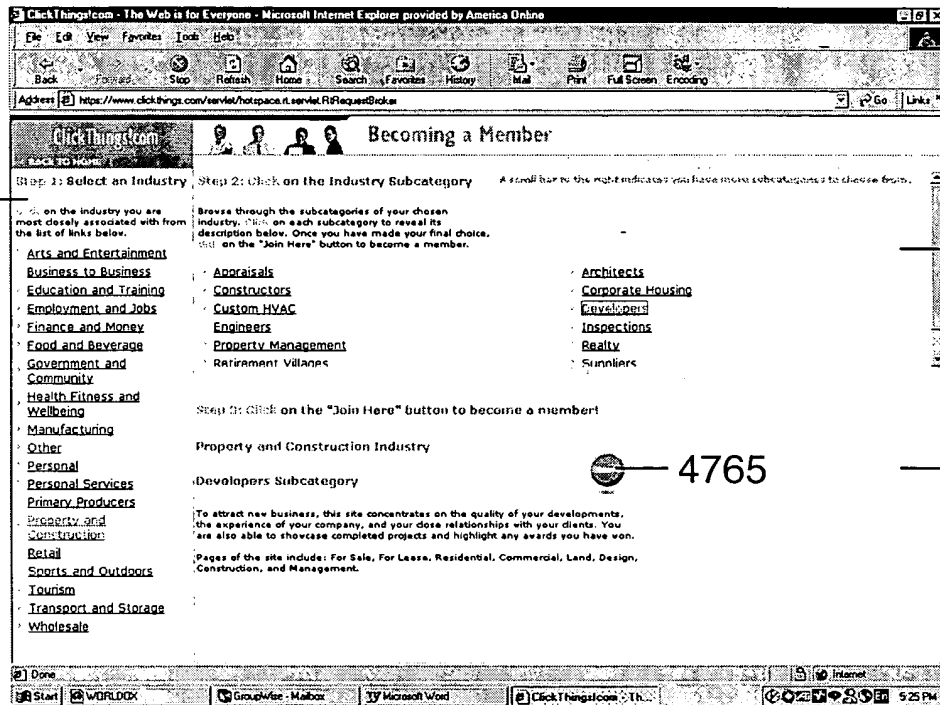
Done Internet

Start WORLDQX GroupWise - Mailbox Microsoft Word Join Here - Microsoft ... 5:42 PM

4700

FIGURE 47A

4750



4755

4765

4760

4745

FIGURE 47B

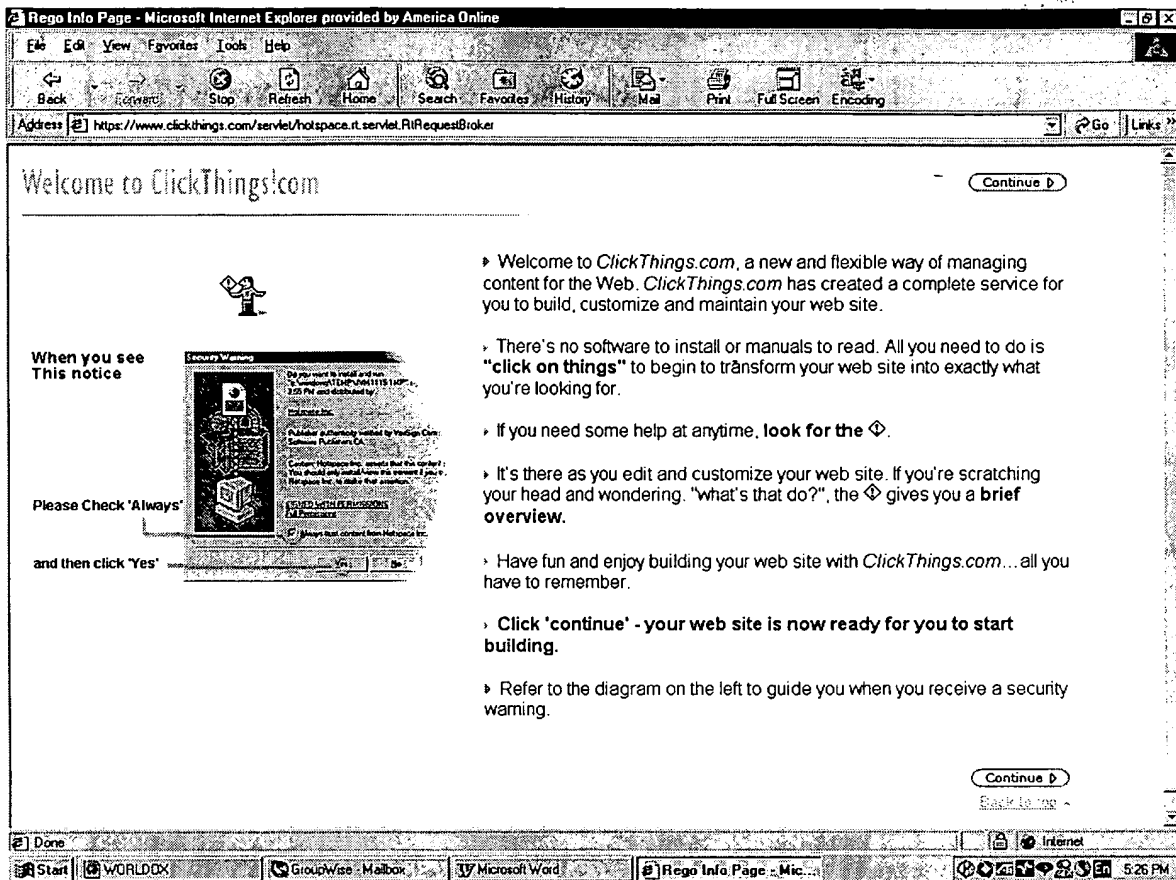


FIGURE 47C

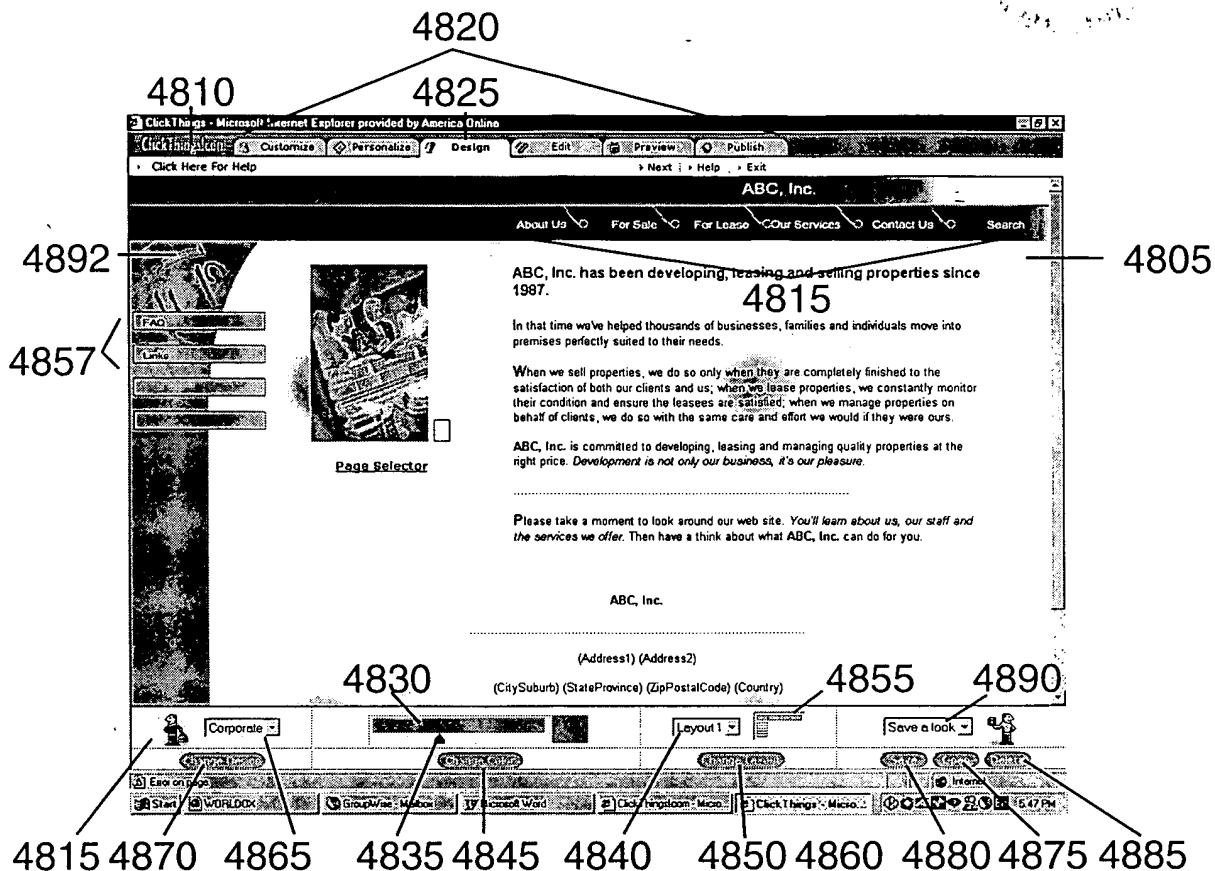
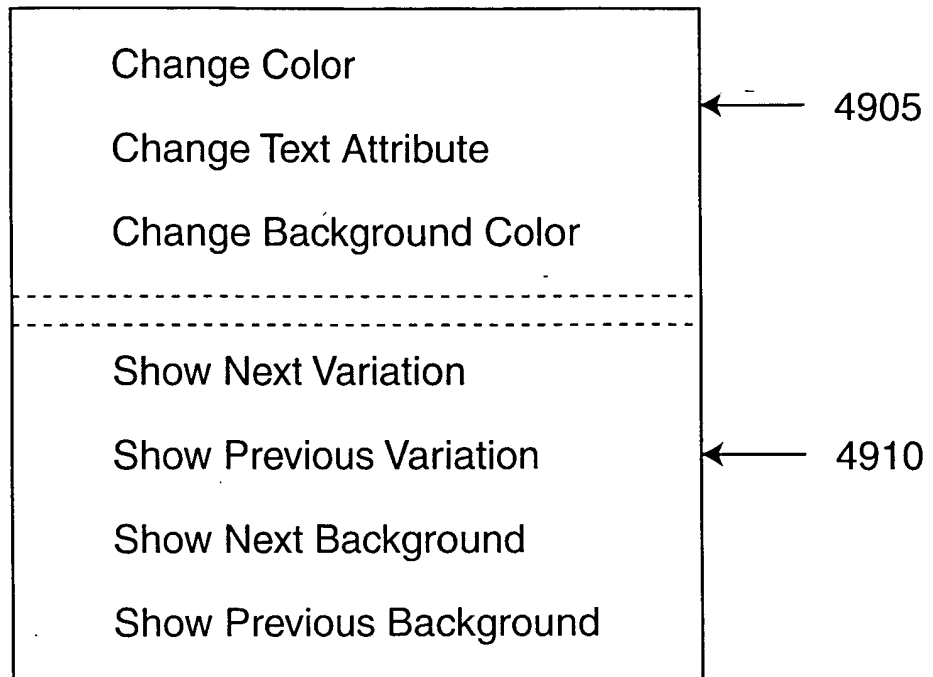
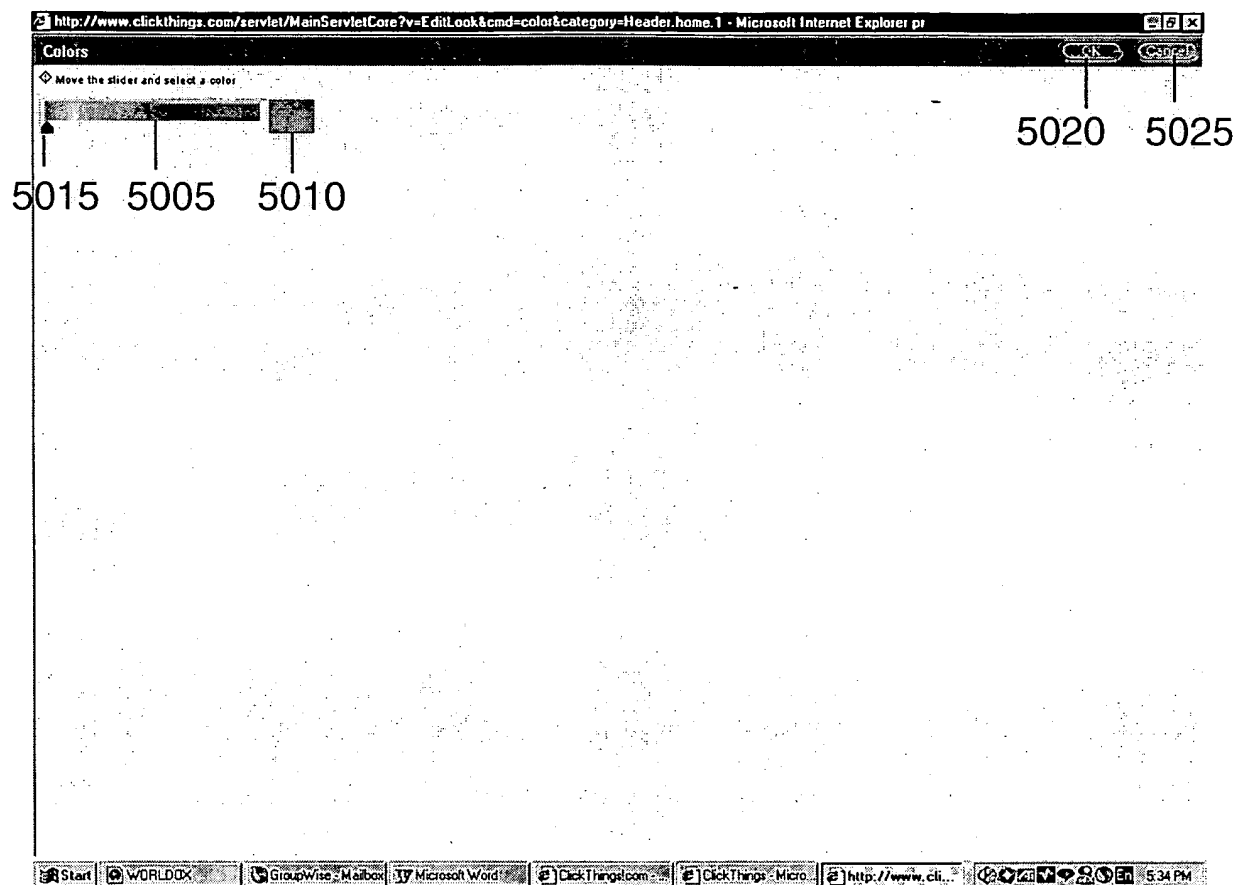


FIGURE 48



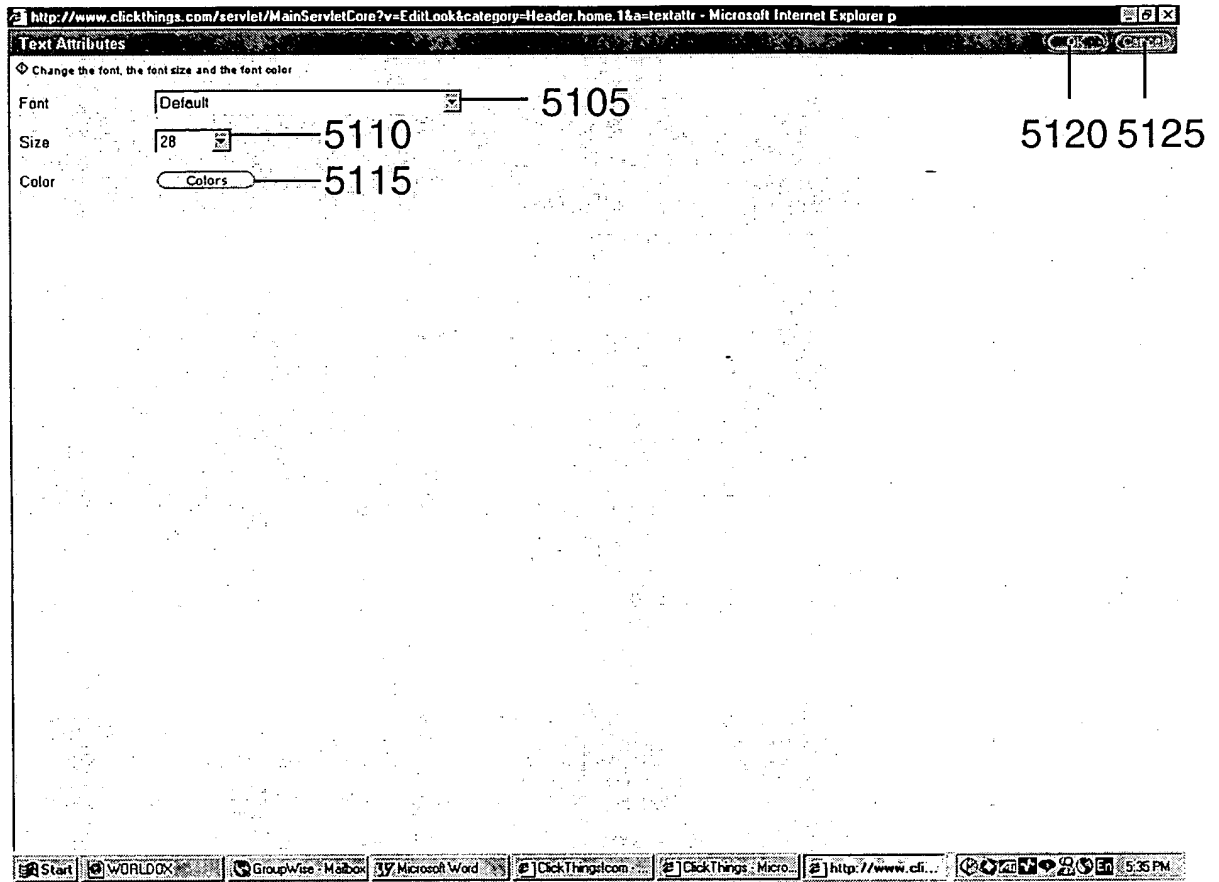
4900

FIGURE 49



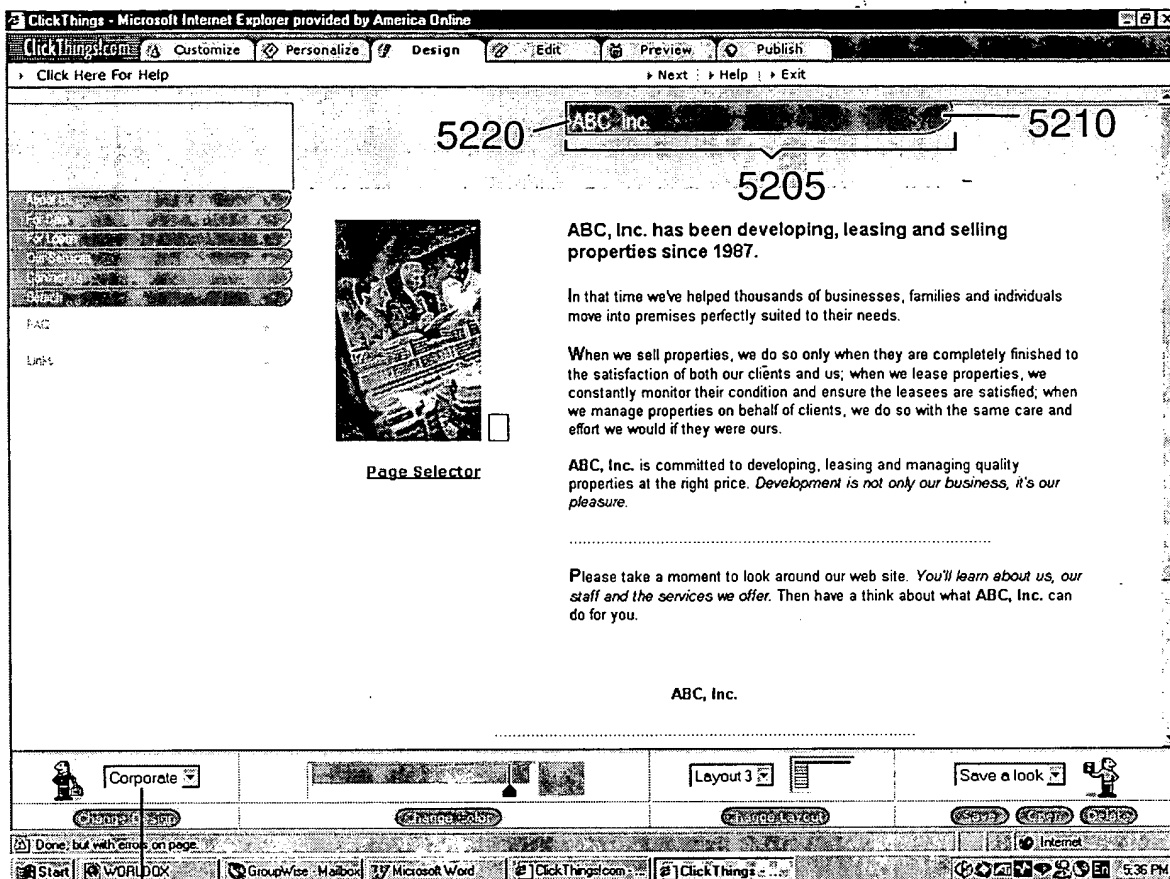
5000

FIGURE 50



5100

FIGURE 51



5215

5200

FIGURE 52

5315 5320

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

Modify the Structure and Content of Your Web Site

Answer the following questions to customize your Web site. — 5310
Questions in **bold** turn on or off pages.

Your site contains 23 pages. — 5305

Home Page

What year was your company established? 1987

What are your office hours? Monday to Saturday 8:30 am - 6:30 p

What is your timezone? Pacific Standard Time

Do you want to sell products from your Web site? Yes ☐ No ☒

About Us Page

Do you want to detail your qualifications? Yes ☒ No ☐

Do you wish to list your association memberships? Yes ☒ No ☐

Do you specialize in a particular industry or sector? Yes ☒ No ☐

Do you want to publish a mission statement? Yes ☒ No ☐ — 5328

Do you want to give details of some of your employees? Yes ☐ No ☒

Do you want a staff directory? Yes ☒ No ☐

Do you want to list your company's locations? Yes ☒ No ☐

Do you want to advertise employment opportunities? Yes ☐ No ☒

Do you want to display properties for sale? Yes ☒ No ☐

Do you want to list the residential properties you have for sale? Yes ☒ No ☐

Do you want to detail residential properties you have for sale? Yes ☐ No ☒

Done

Start WORLDWIDE GroupWise Mailbox Microsoft Word ClickThings.com - Micro... ClickThings - Micro... 5:48 PM

5300

FIGURE 53

5408

5407

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

Personalize Your Web Site with Your Details

Contact Information

First Name

Last Name

Email Address

Company Details

Business Name ABC, Inc.

Phone

Fax (optional)

Address

City

State

Zip/Post Code

Country United States

Click "Save" when you are done ->

5405

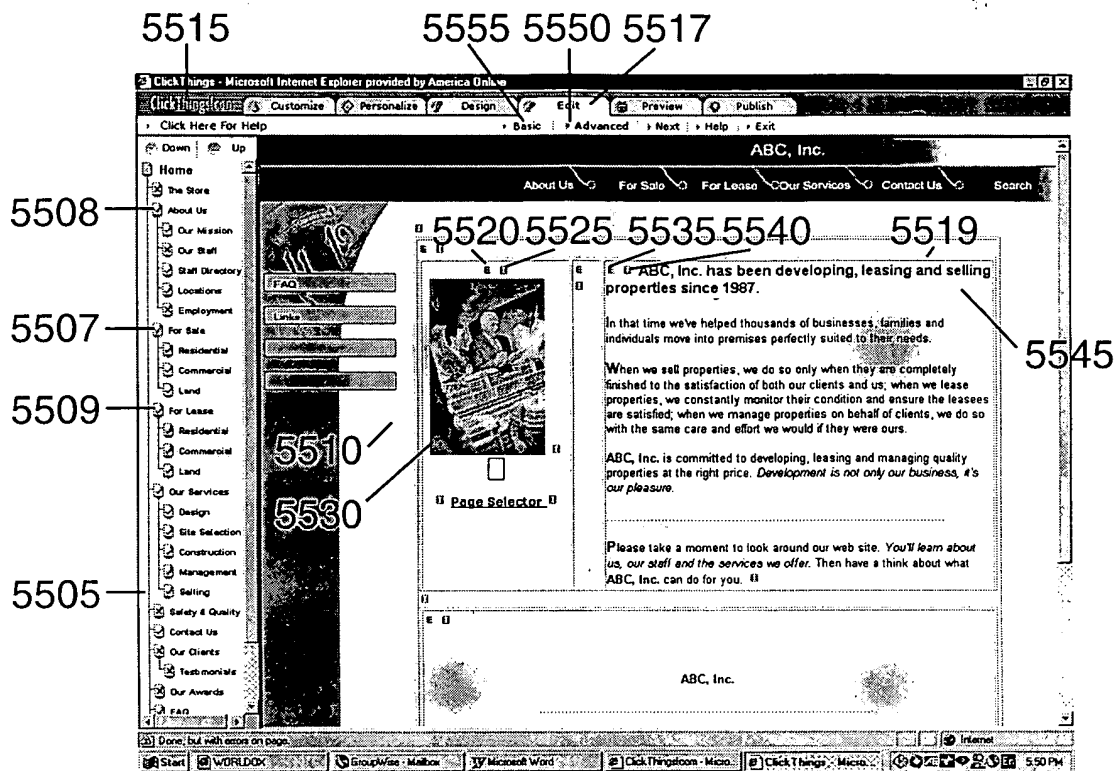
5410

Done

Start WORLDKX GroupWise - Mailbox Microsoft Word ClickThings.com - Micro ClickThings - Micro Internet 5:49 PM

5400

FIGURE 54



5500

FIGURE 55A

5555

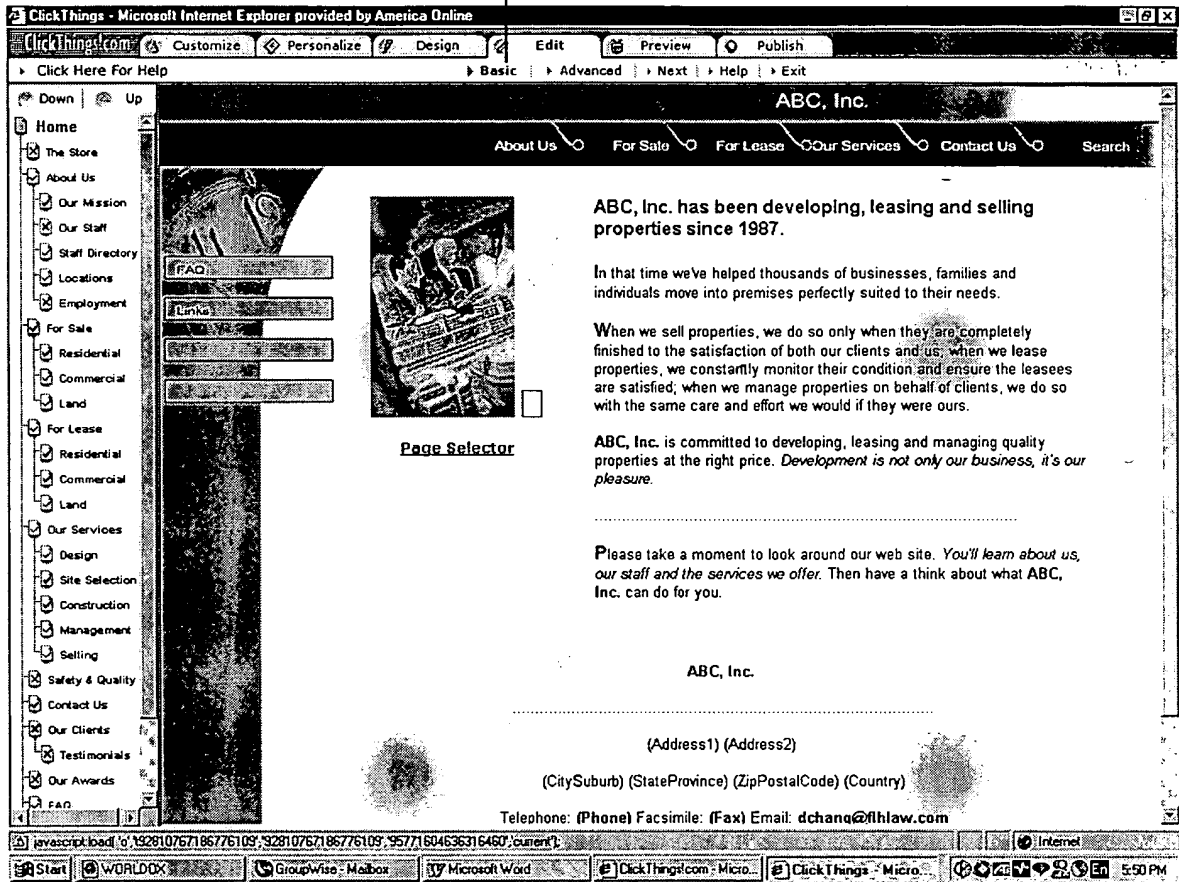
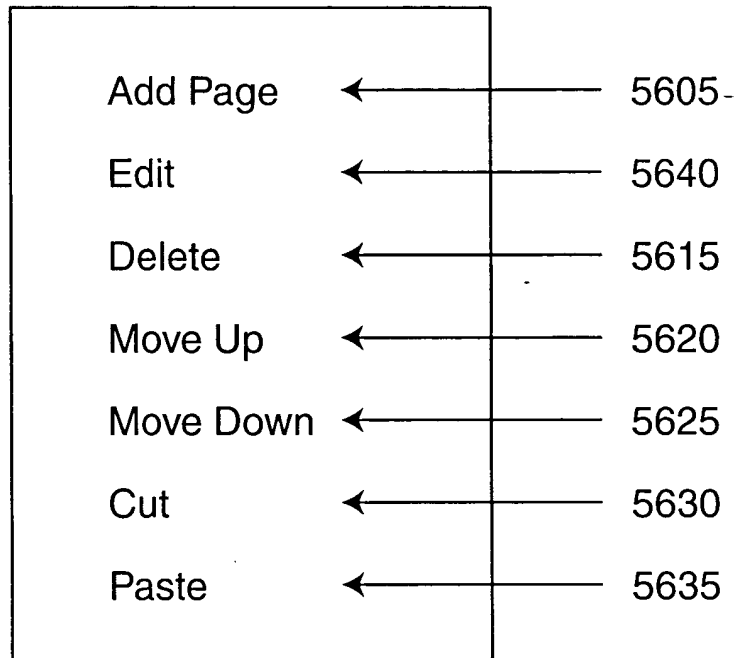
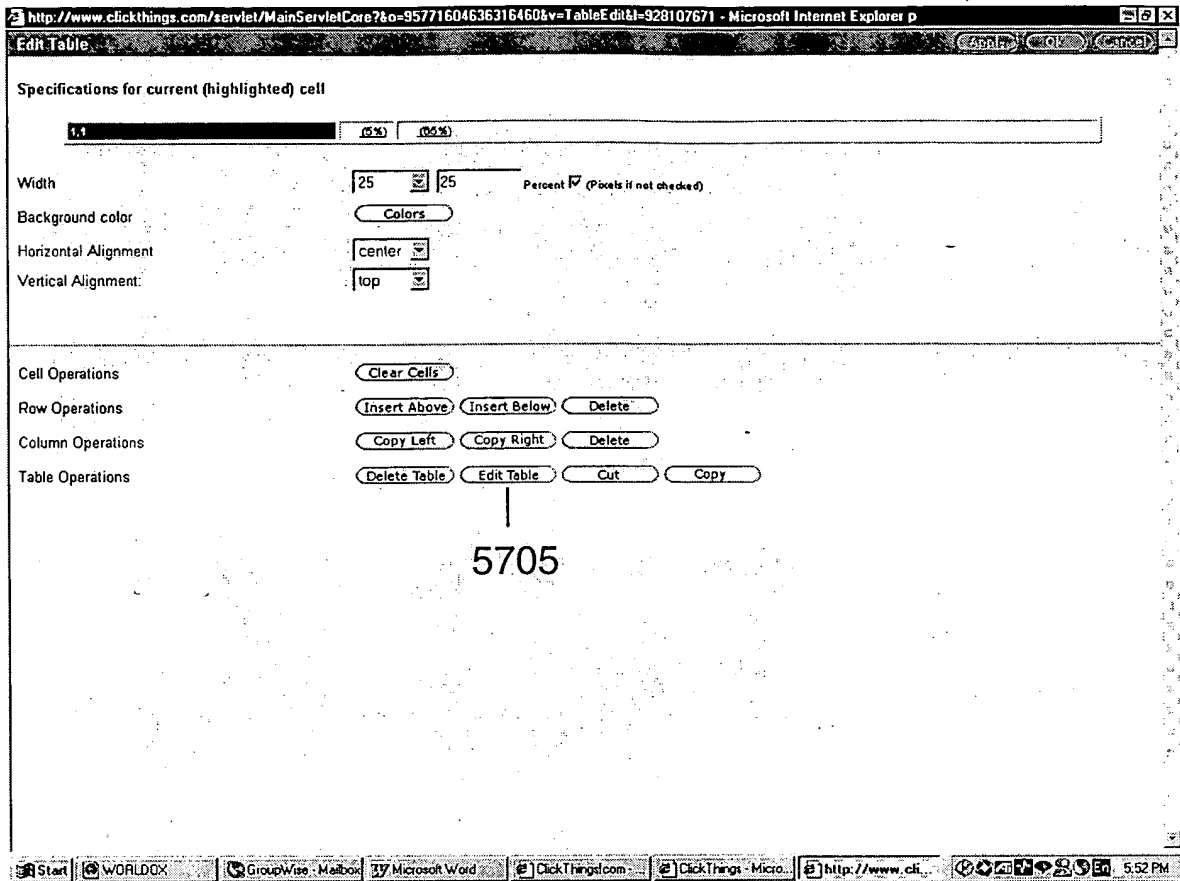


FIGURE 55B



5600

FIGURE 56



5700

FIGURE 57

http://www.clickthings.com/servlet/MainServletCore?v=EditComponent&o=95771604636316460&vc=EditP - Microsoft Internet Explorer p

Table Options

Horizontal Alignment:

Width: Percent ☒ (Pixels if not checked)

Height: Percentage ☐ (Pixels if not checked)

Background color:

Border On: ☐

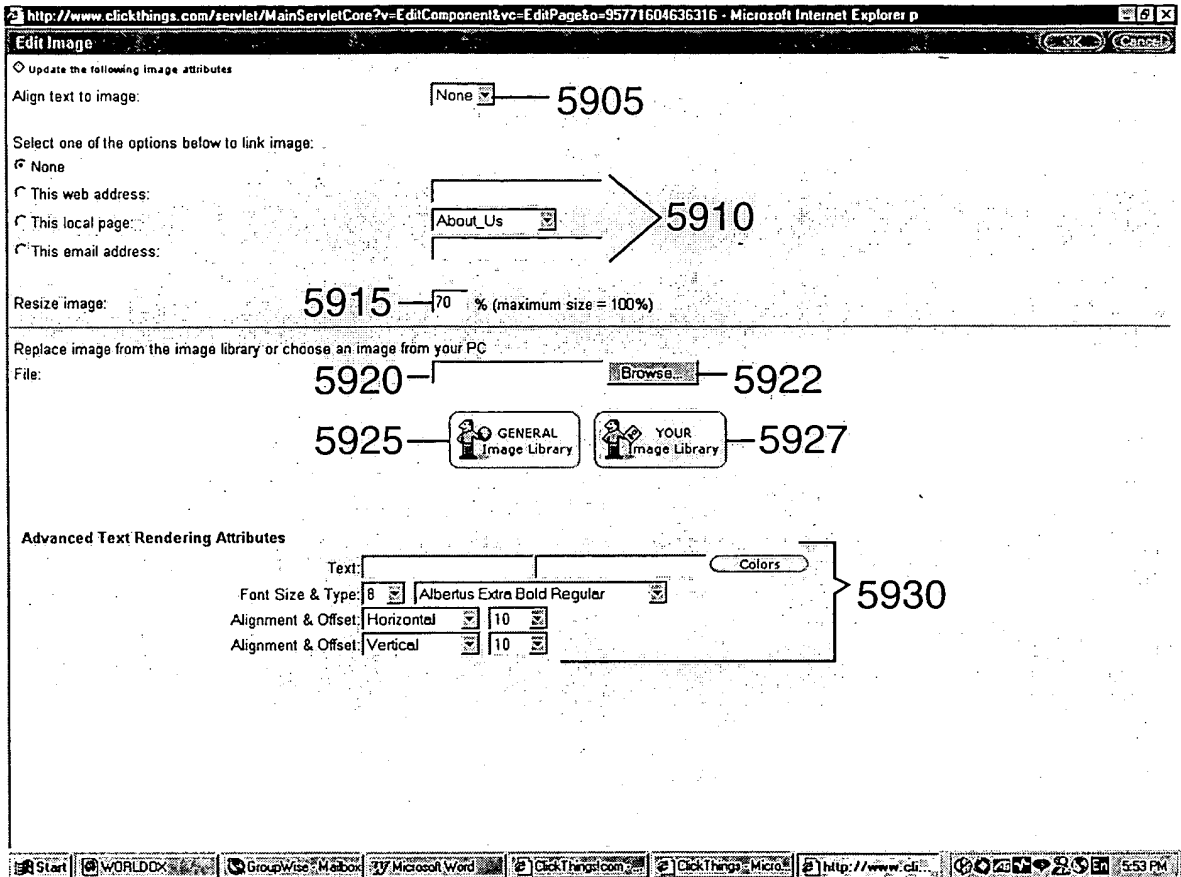
Cell Spacing: (in Pixels)

Cell Padding: (in Pixels)

Start WORLDQX GroupWise - Mailbox Microsoft Word ClickThings.com ClickThings: Micro http://www.cl... 5:52 PM

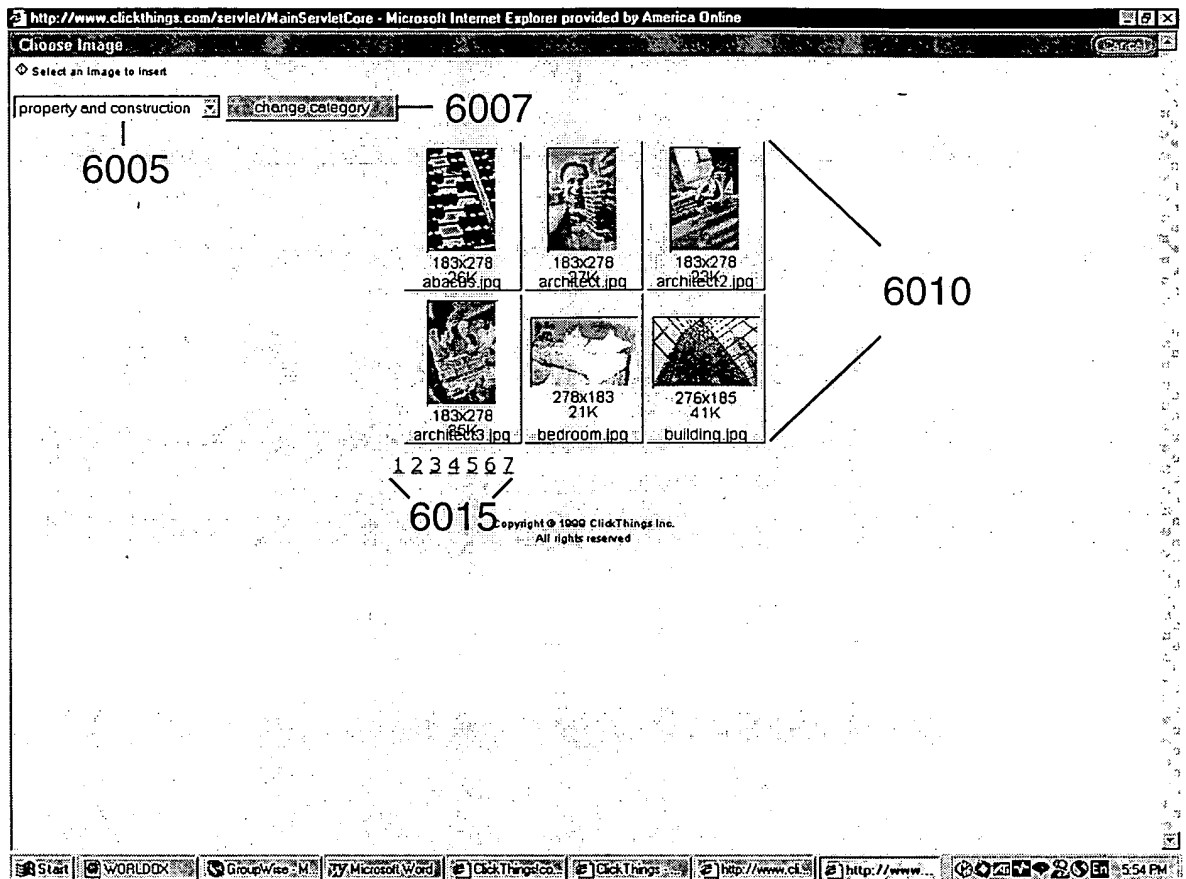
5800

FIGURE 58



5900

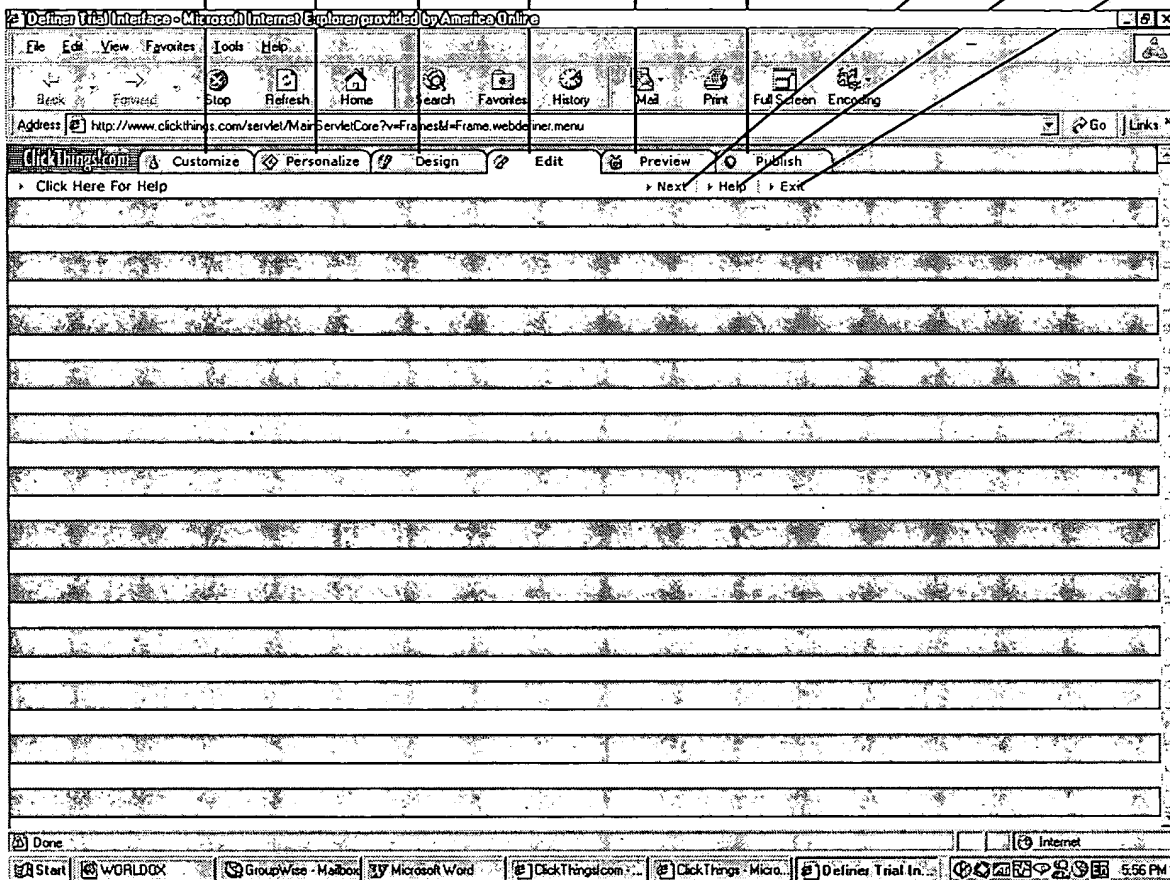
FIGURE 59



6000

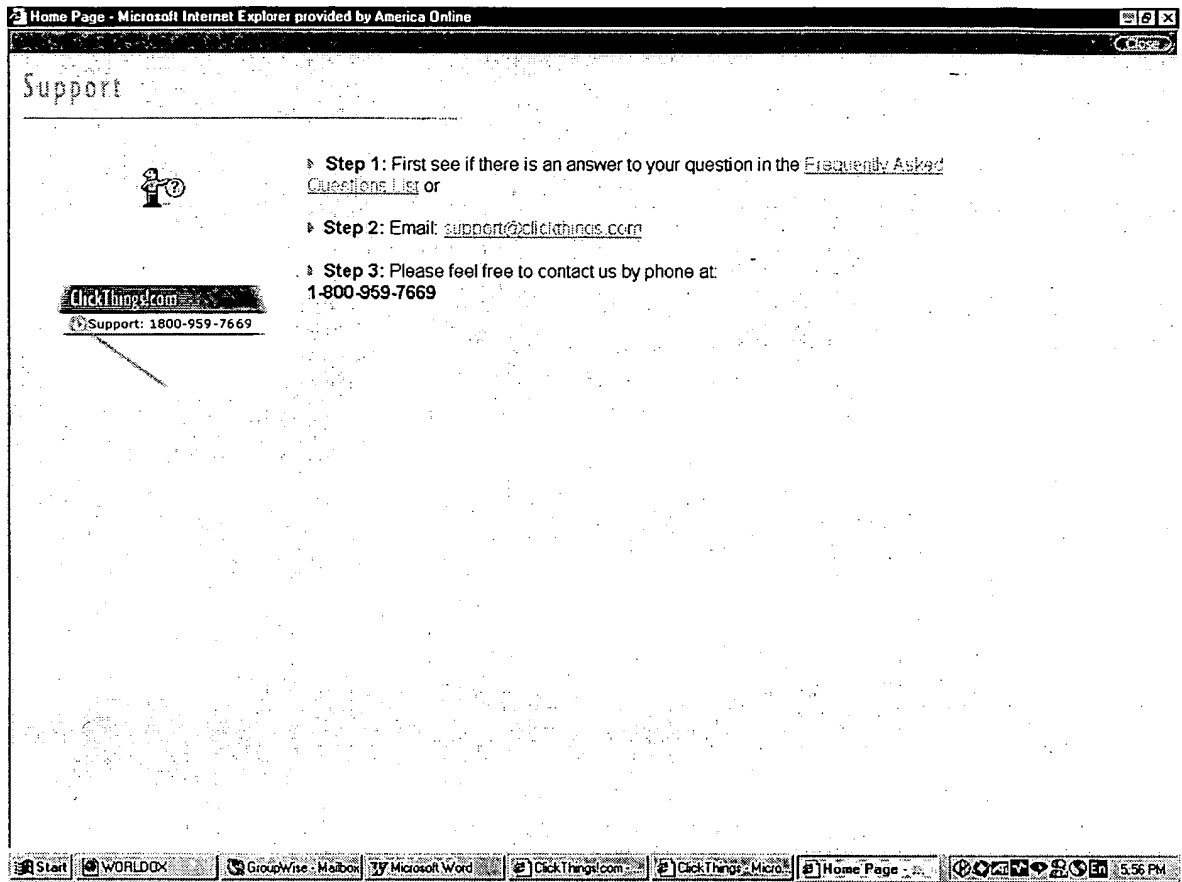
FIGURE 60

6105 6110 6115 6120 6125 6130 6135 6140 6145



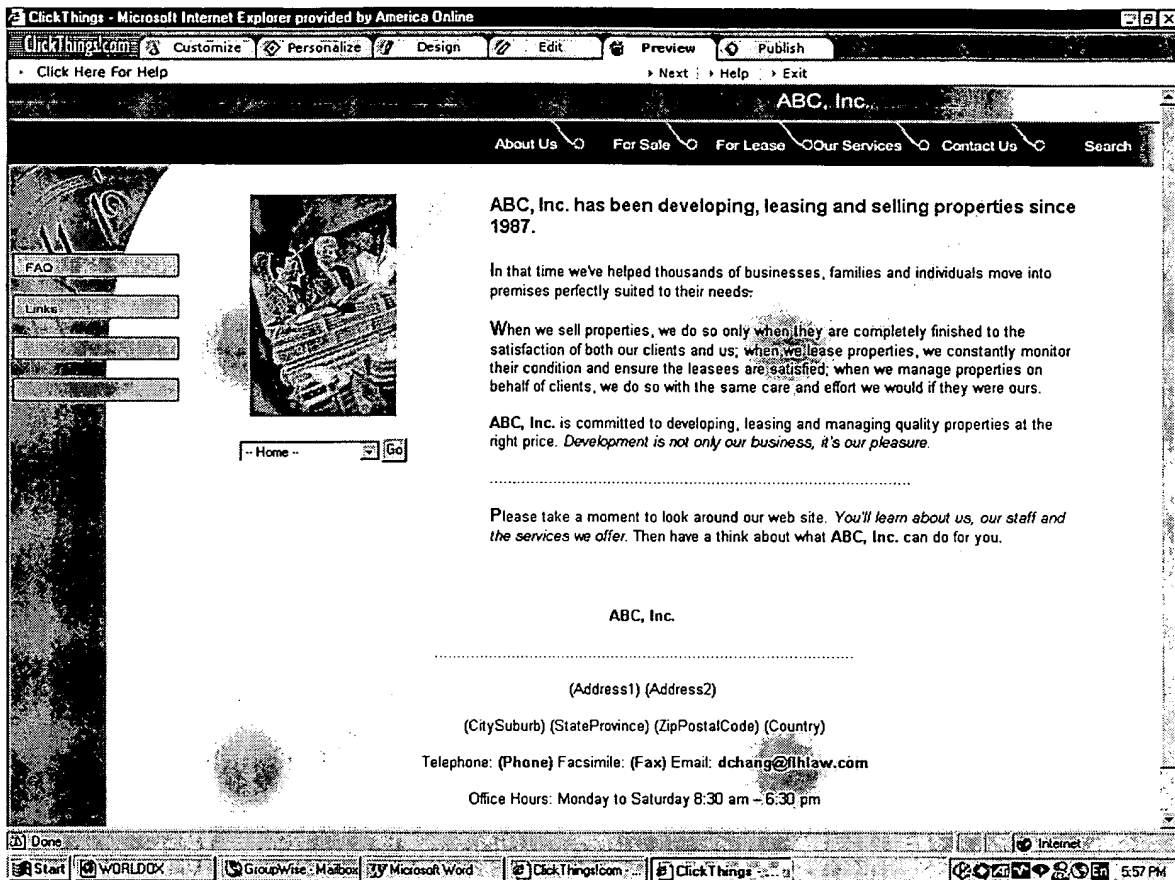
6100

FIGURE 61



6200

FIGURE 62



6300

FIGURE 63

ClickThings!com - Publishing your Web site - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/servlet/hotspot.servlet.RRRequestBroker Go Links

Publish Your Website

Publishing Tips

Please complete all of the information

Once you have published, you will receive an email confirming your:

- User name
- Web site address

When you have completed publishing your Web site you can maintain and update your site via the ClickThings!com Member Control Console.

Just a few more details needed to publish your Web site

Enter the following information to **publish your Web site** to be live on the Internet. When you have filled in all the information and click the 'OK' button.

Registration will only take a few minutes.

Personal Information

First Name

Last Name

Email Address

Company Information

Company Name

Phone

Fax (optional)

Address

City

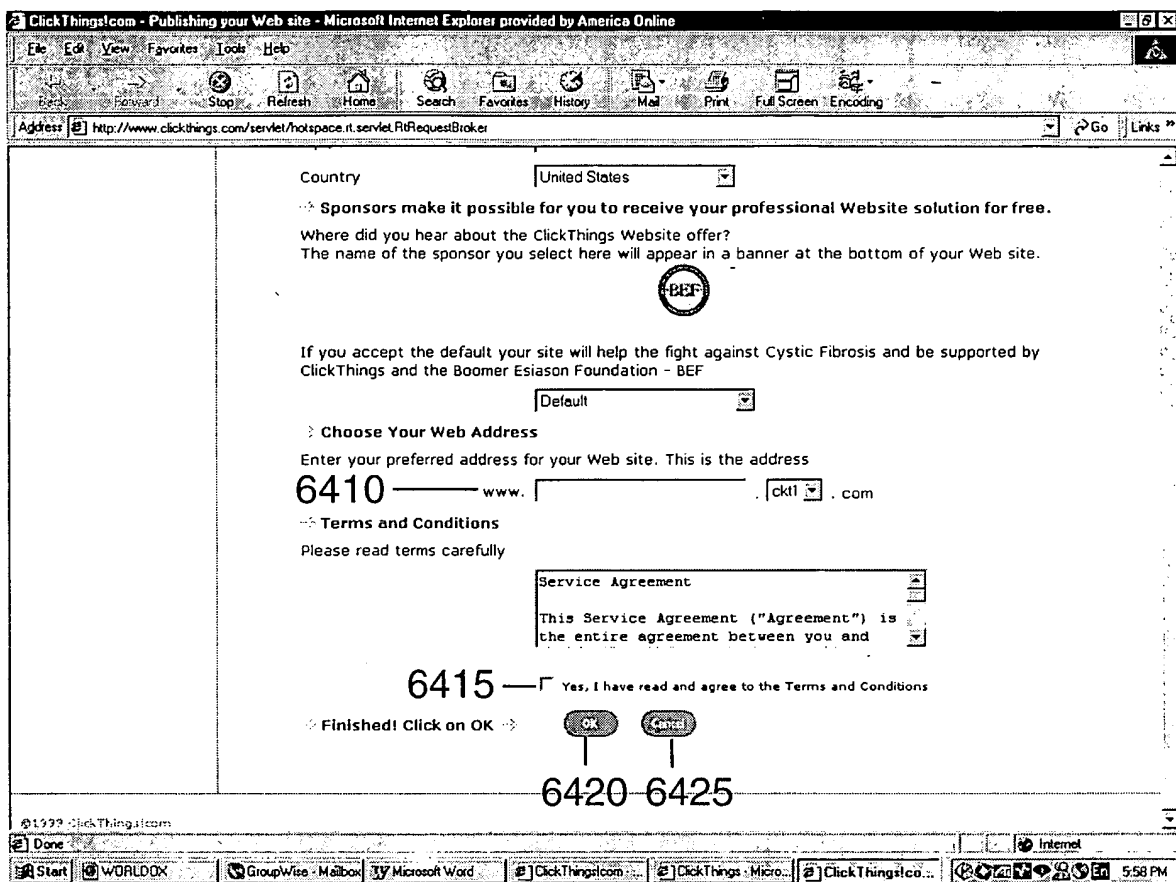
State

Zip / Post Code

Done

Start WORLDQX GroupWise - Mailbox Microsoft Word ClickThings!com - ... ClickThings - Micro... ClickThings!co... 5:58 PM

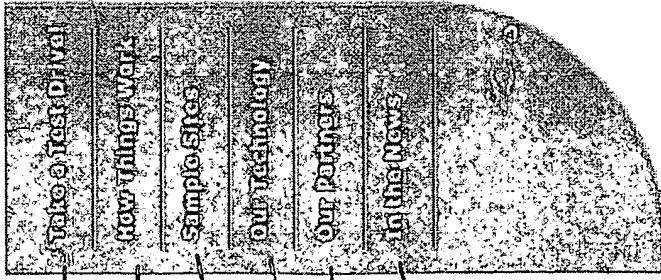
FIGURE 64A



300

FIGURE 64B

ClickThings!com



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START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.
2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.
3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

Please enter your e-mail address if you would like to receive news from ClickThings.

(optional)

(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)

E-mail:

Start Demo!

Fig. 65

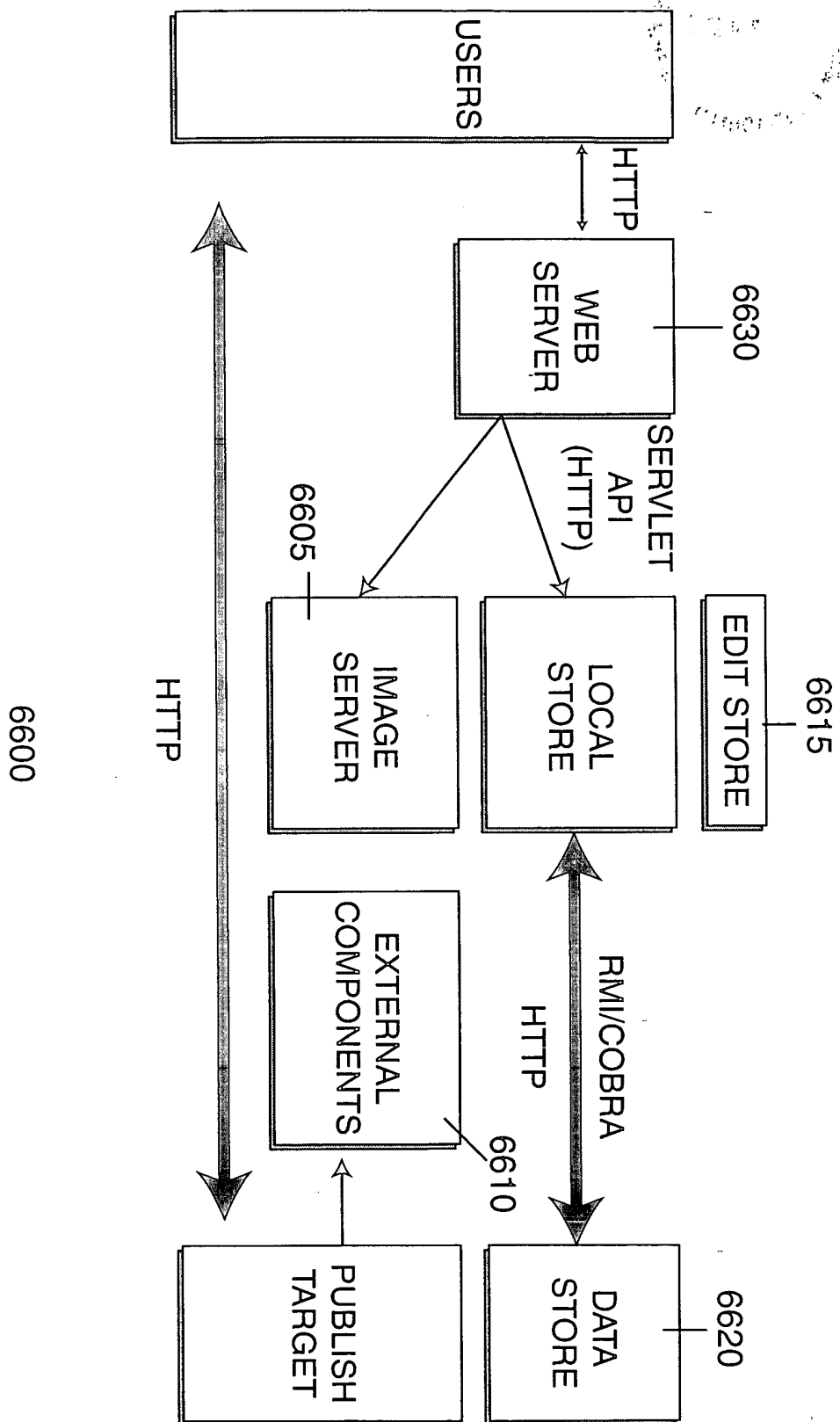


FIGURE 66

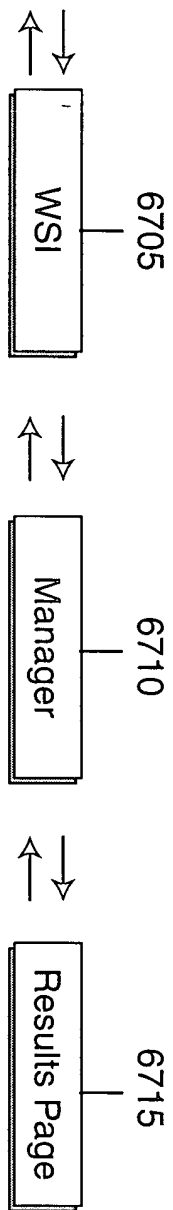


FIGURE 67A

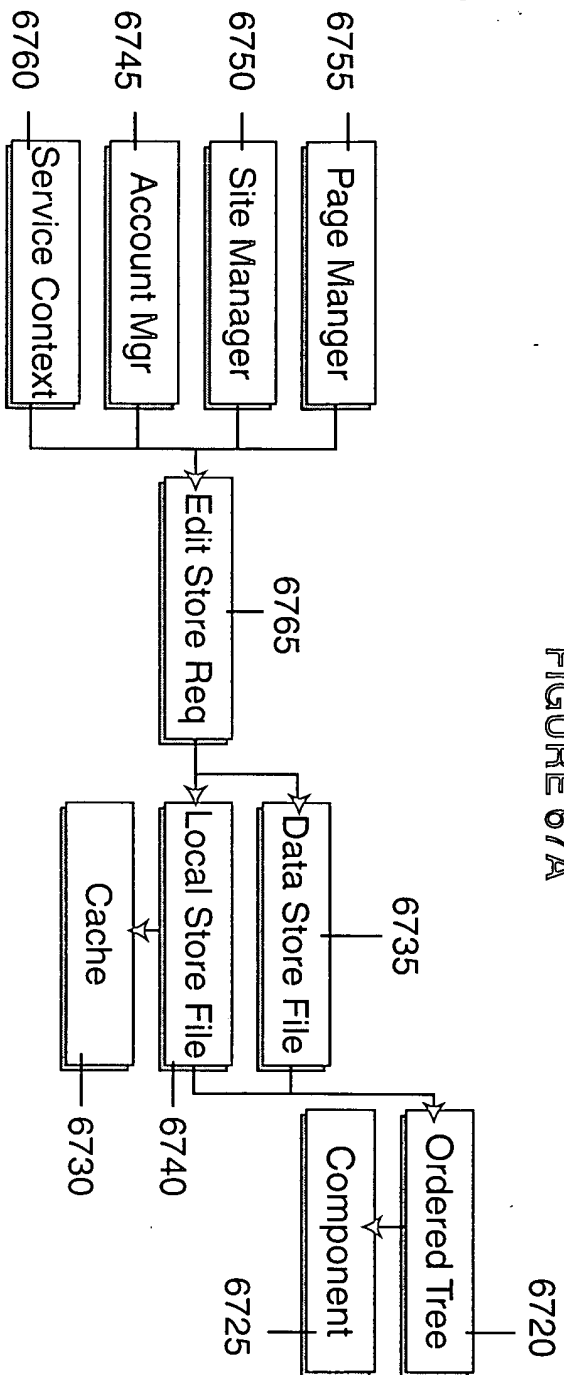


FIGURE 67B

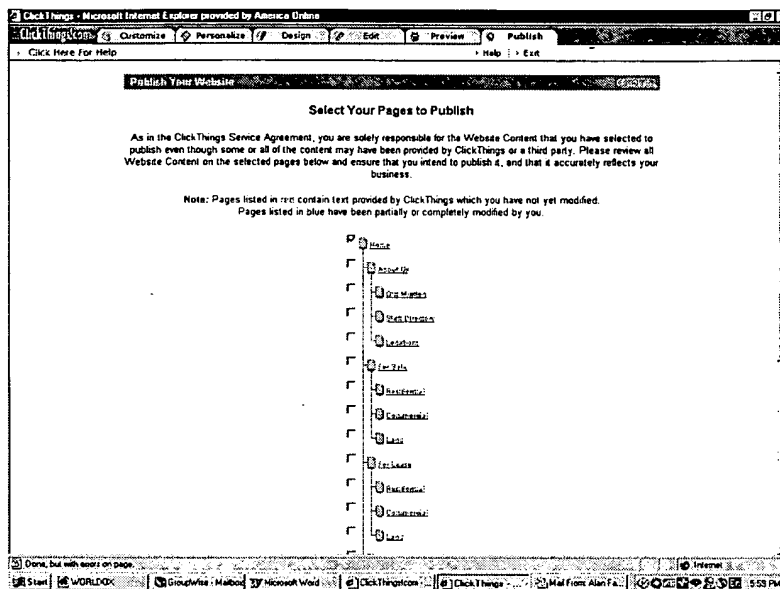


FIGURE 68

Process for gathering and validating referrals phase 1

Page 1

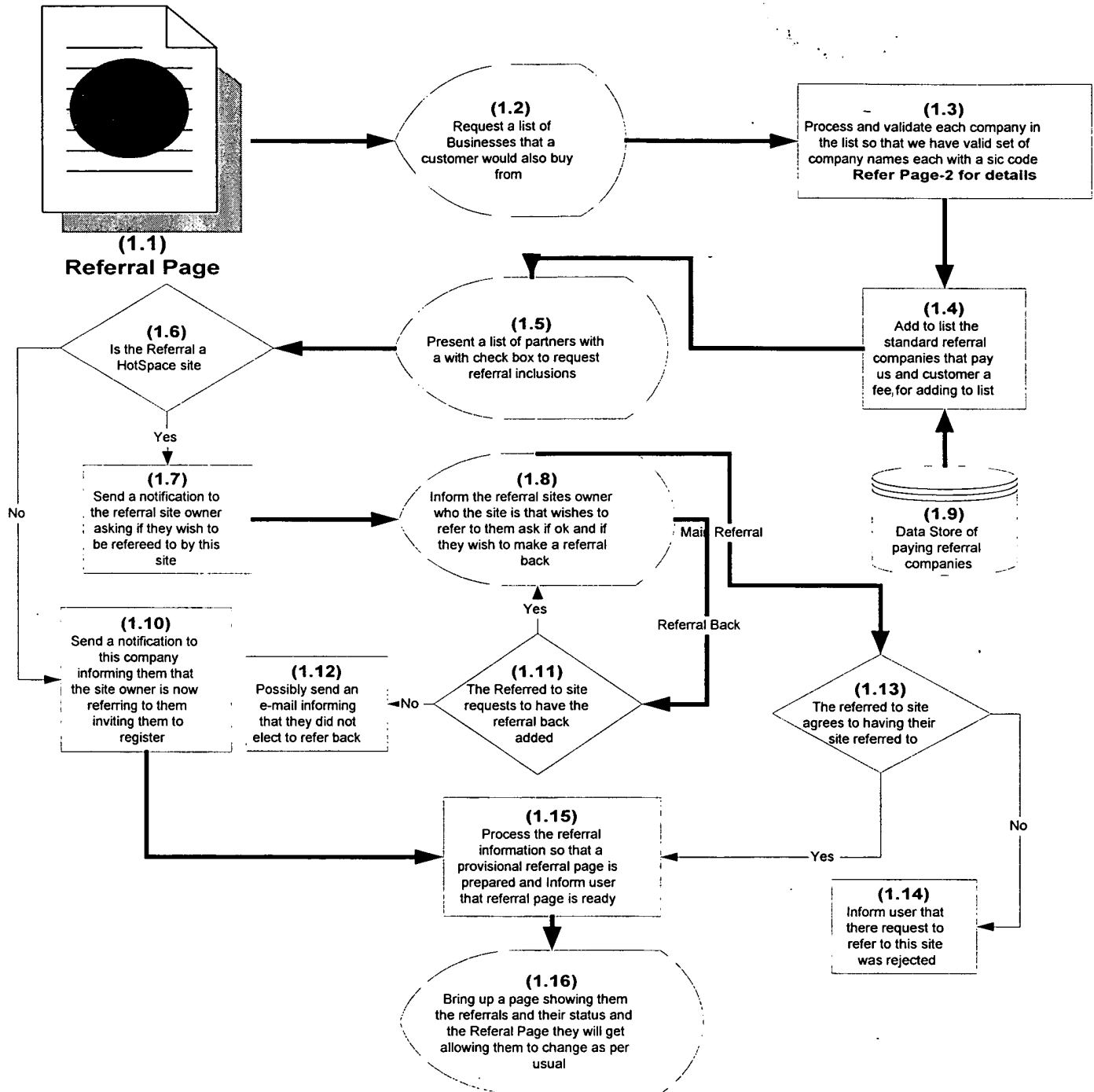


FIG. 69A

Referral System Page 2 Validating the referrals from a site builder

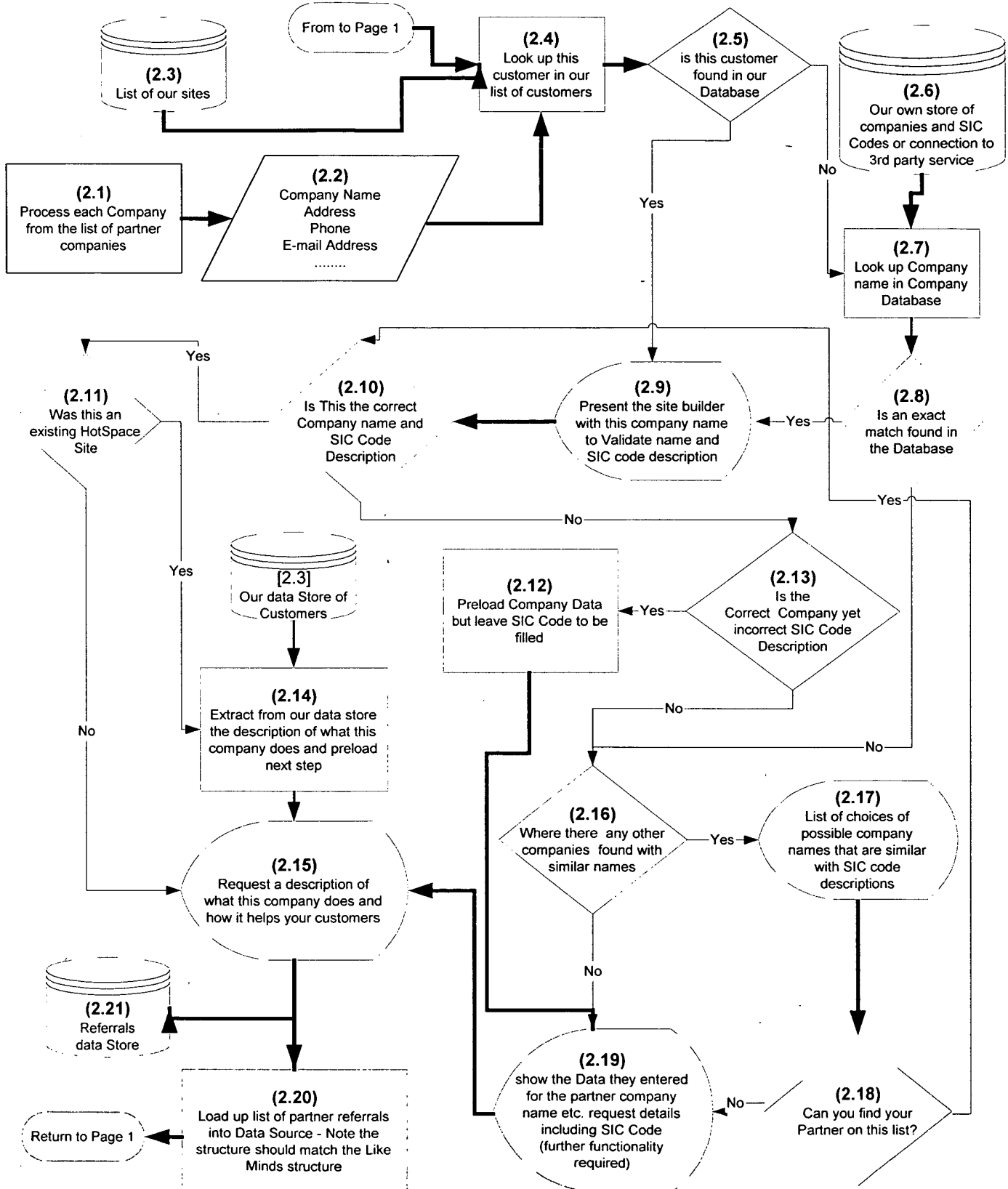


FIG. 69B

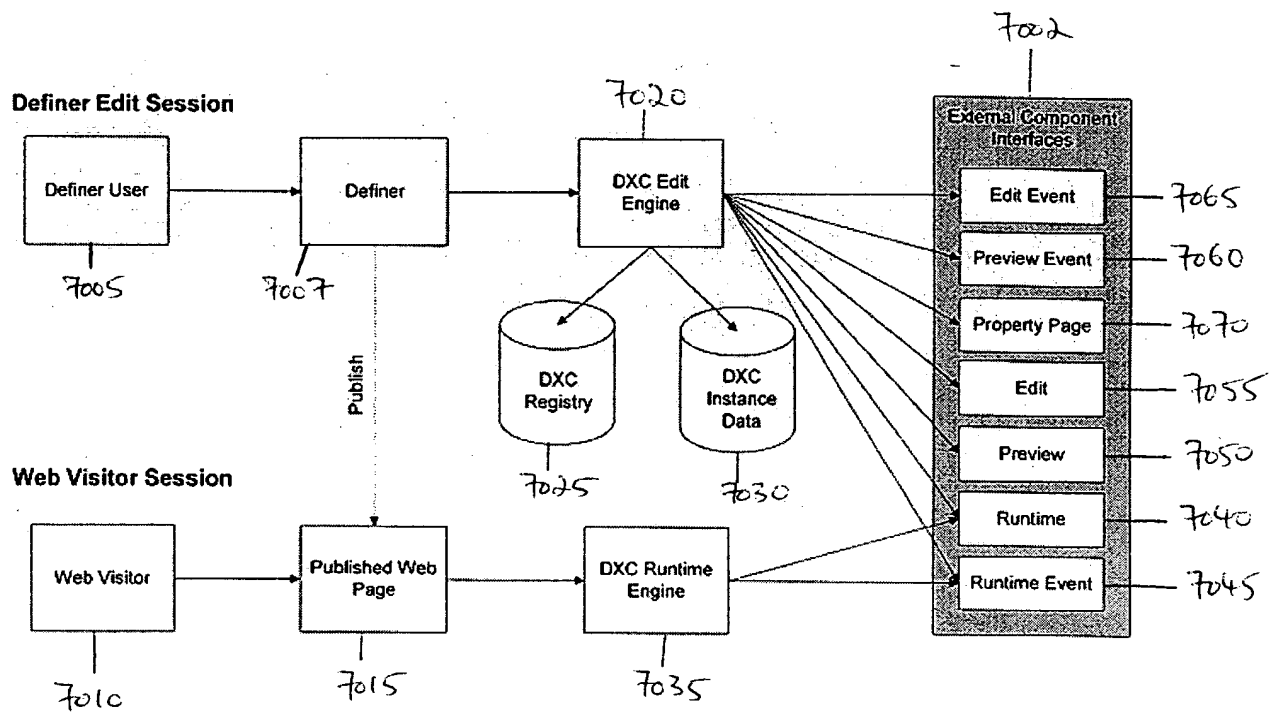


FIGURE 70

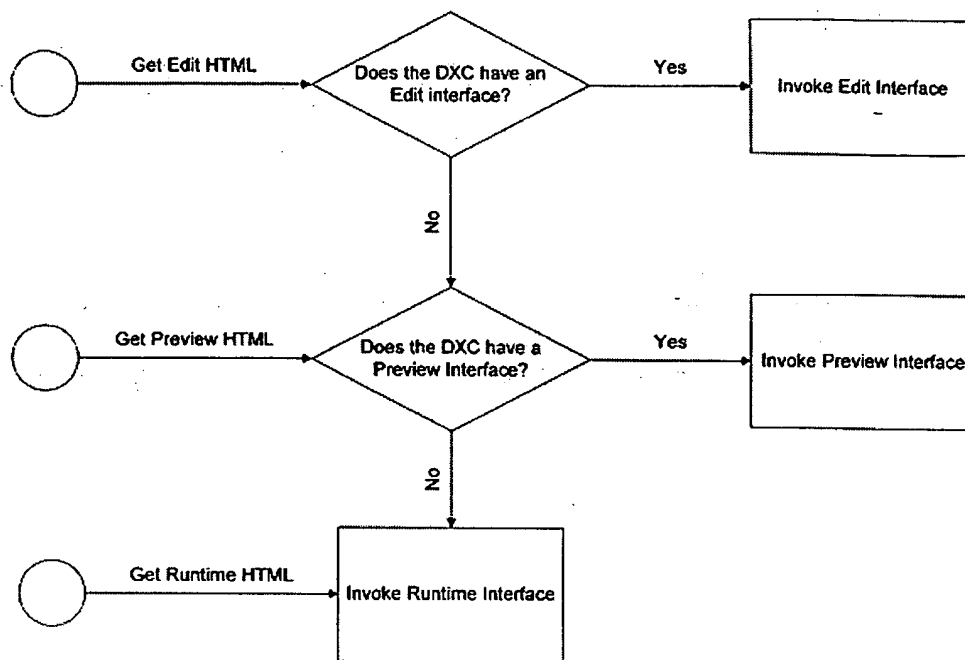


FIGURE 71

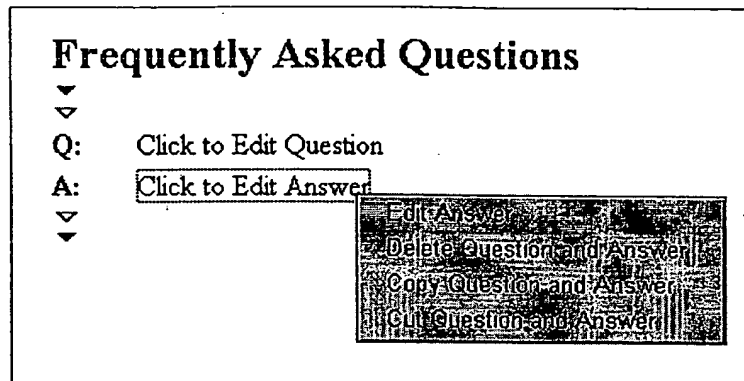


FIGURE 72

```
<HTML>
<HEAD><TITLE>Simple DXC Callback</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCCallback_{%id}('UserClickedNotify')">Notify</a>
</BODY>
</HTML>
```

FIGURE 73

```
<HTML>
<HEAD><TITLE>DXC Text Editor Example</TITLE></HEAD>
<BODY>
{%dx_c_init}
<a href="DXCTextEdit_{%id}"('This is some text', 'NewTextData=%t')">This is some text</a>
</BODY>
</HTML>
```

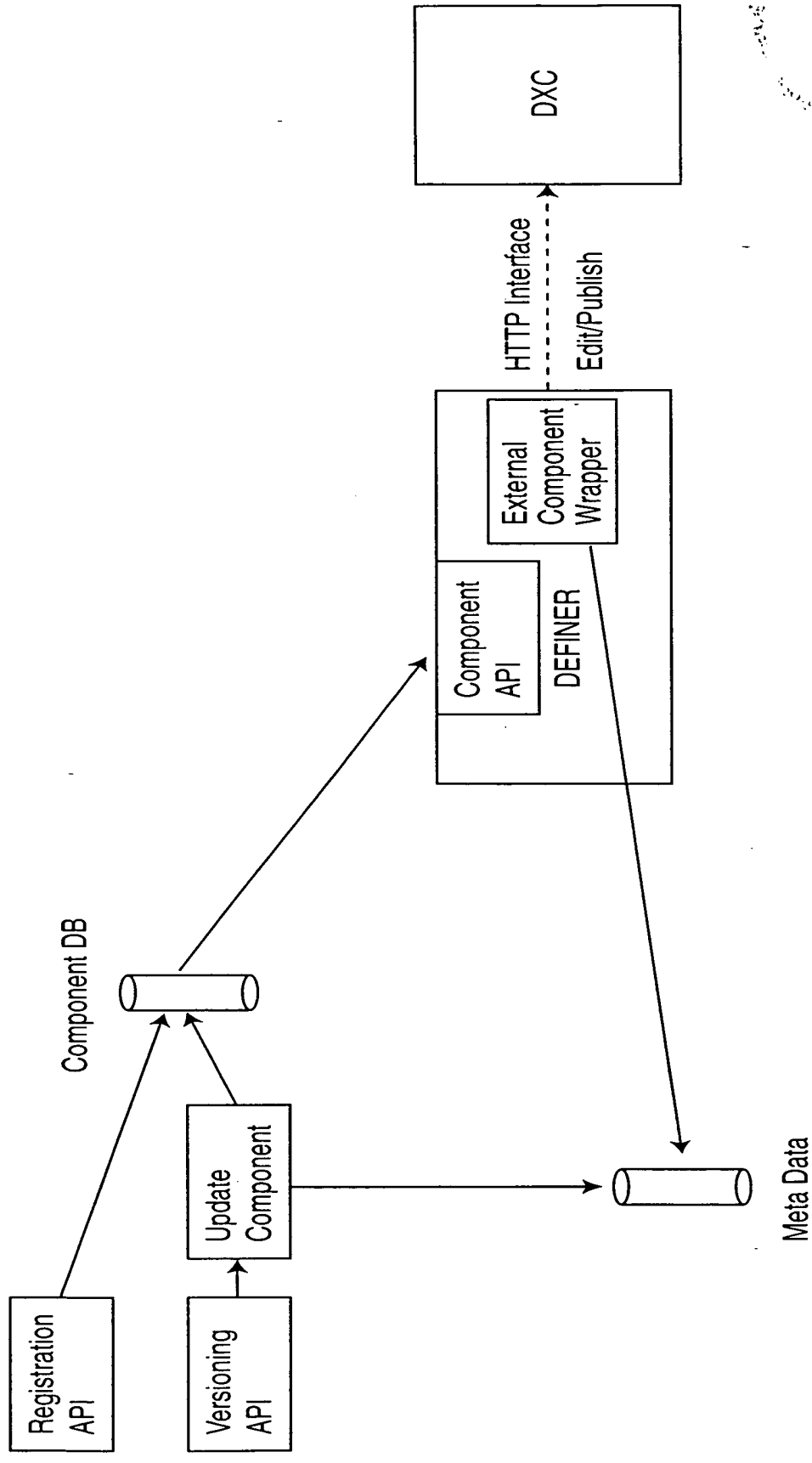
FIGURE 74

```

<HTML>
<HEAD><TITLE>DXC Popup Example</TITLE></HEAD>
<BODY>
{%dxc_init}
{%dxc_menu pop1 'Option 1|Option 2|Option 3'}
<SCRIPT language="JavaScript">
<!--
DXCSetMenuItem_{"%id"}("pop1", "Option 1", "javascript:DXCCallback_{"%id"}('Pop1.Option1')");
DXCSetMenuItem_{"%id"}("pop1", "Option 2", "javascript:DXCCallback_{"%id"}('Pop1.Option2')");
DXCSetMenuItem_{"%id"}("pop1", "Option 3", "javascript:DXCCallback_{"%id"}('Pop1.Option3')");
// -->
</SCRIPT>
<a href="javascript:DXCShowMenu_{"%id"}('pop1')">Click here for menu</a>
</BODY>
</HTML>

```

FIGURE 75



DXC Interaction at edit time

FIGURE 76

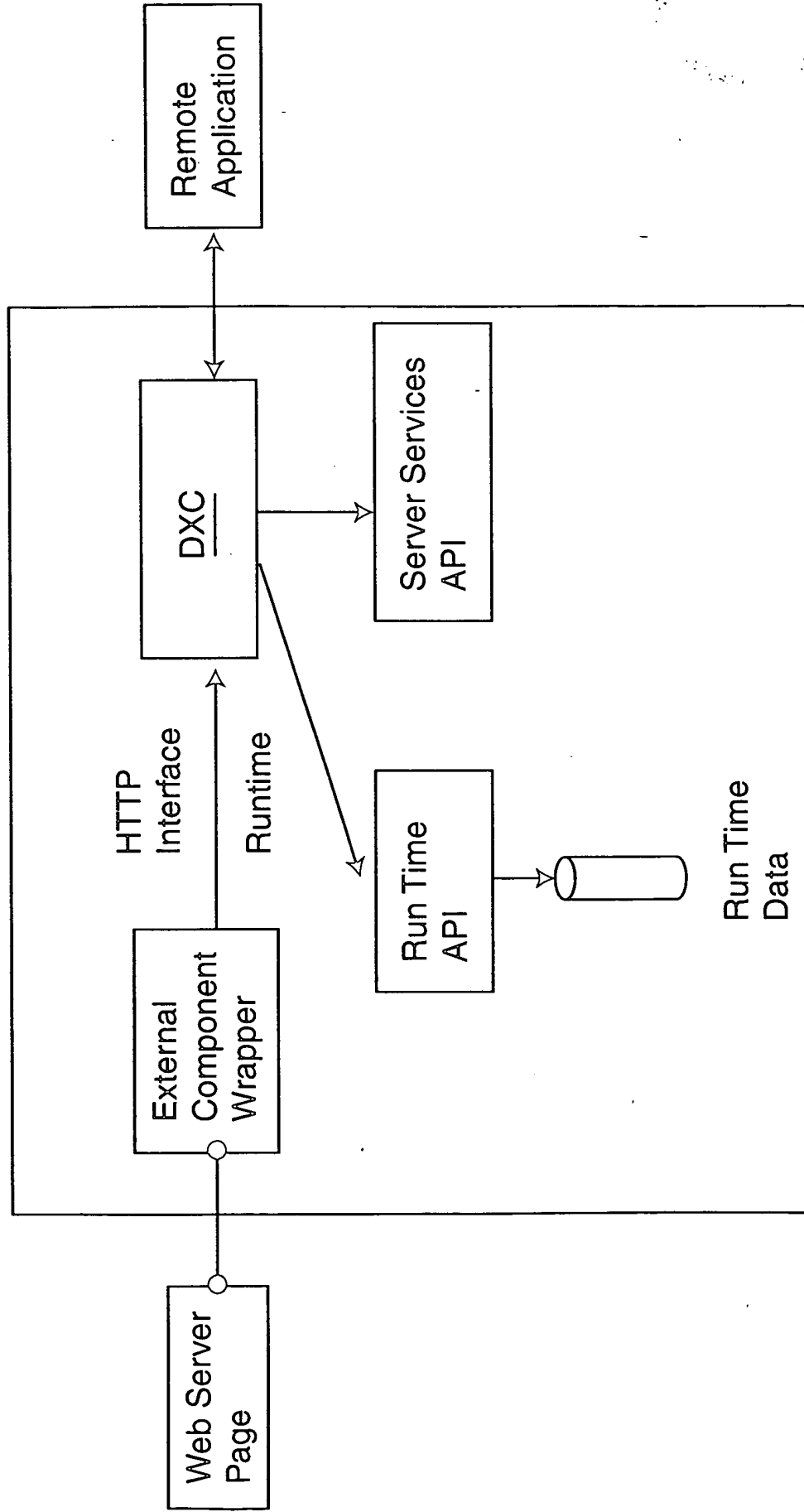


FIGURE 77

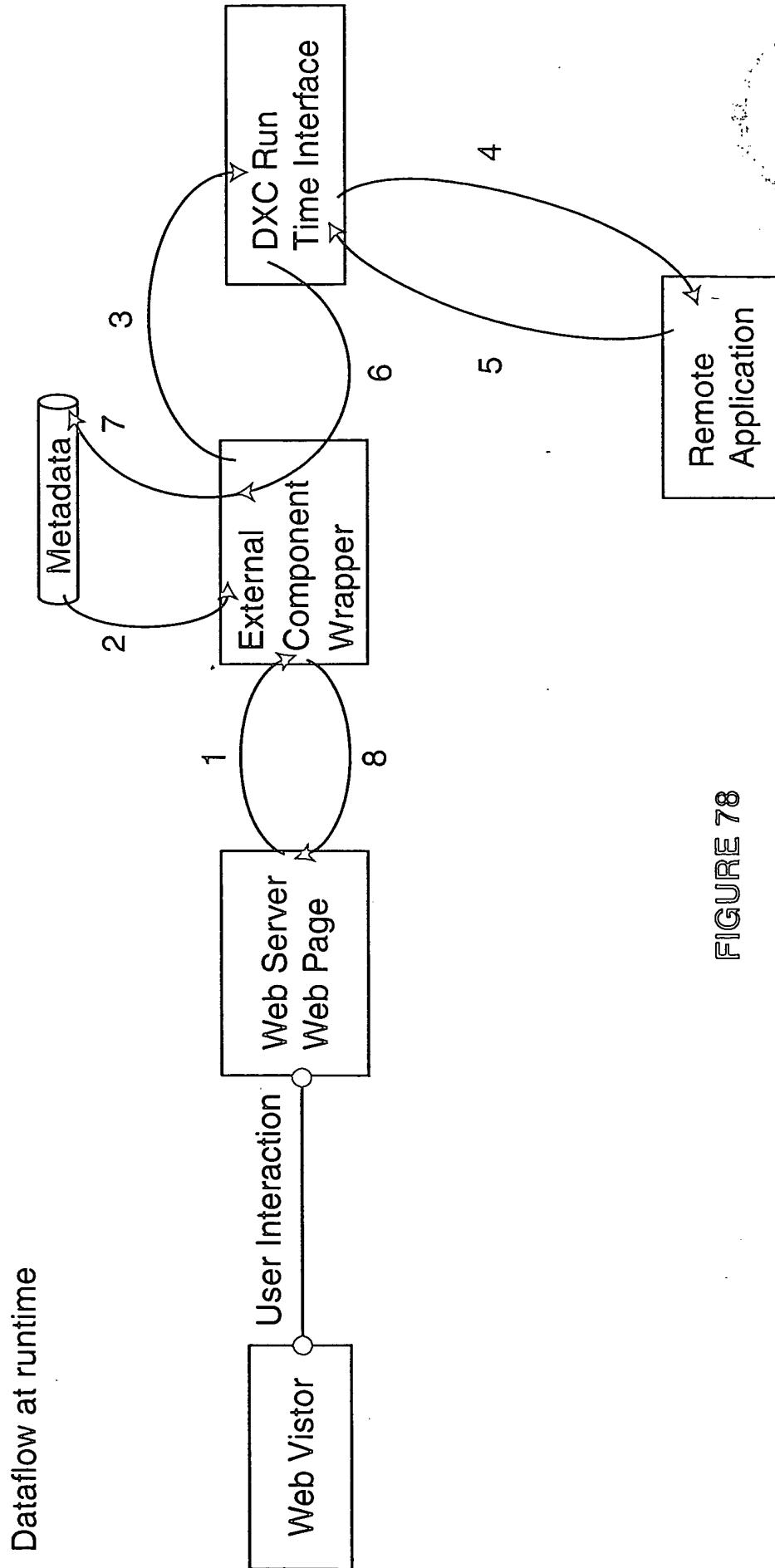


FIGURE 78

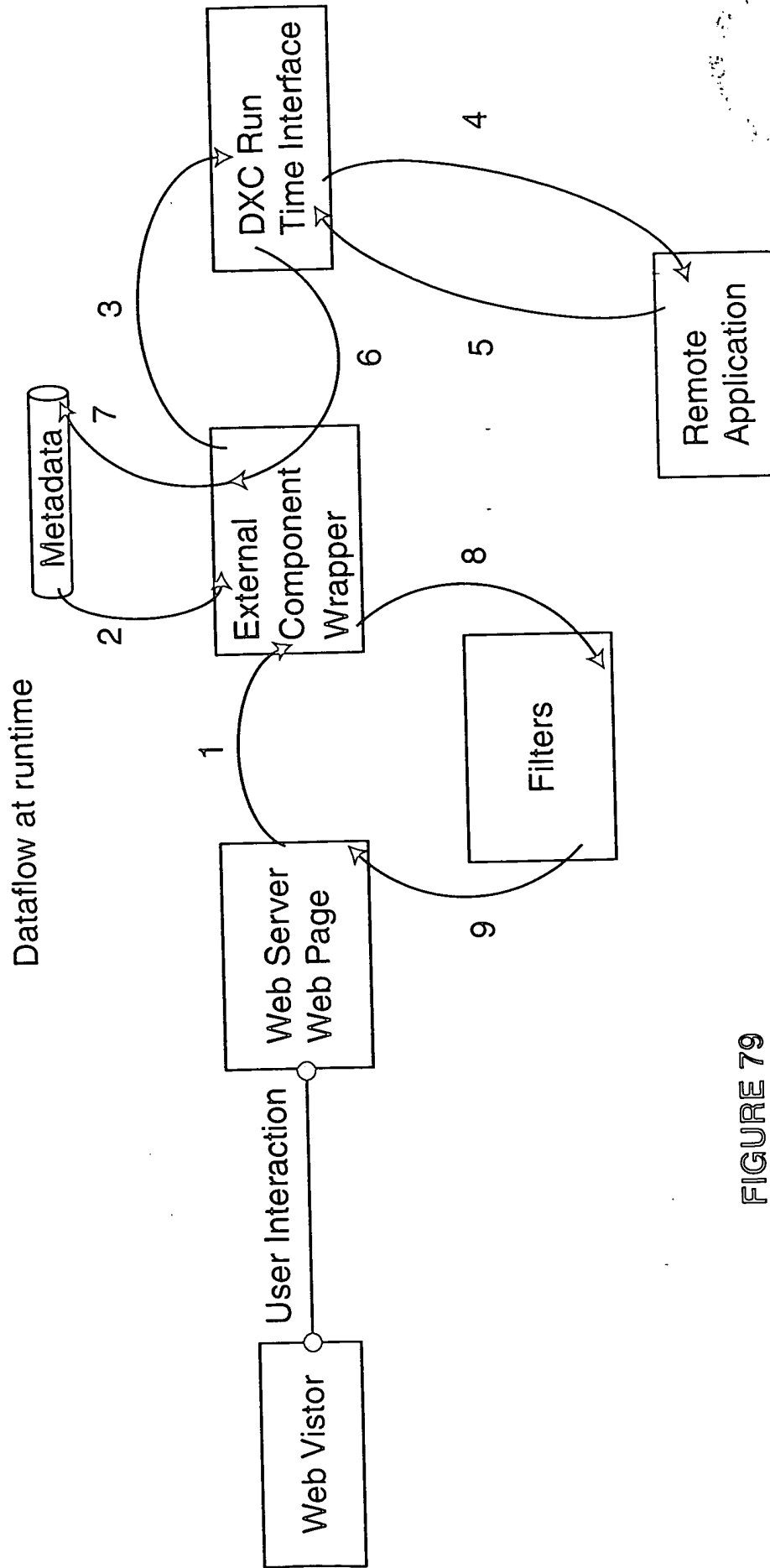


FIGURE 79

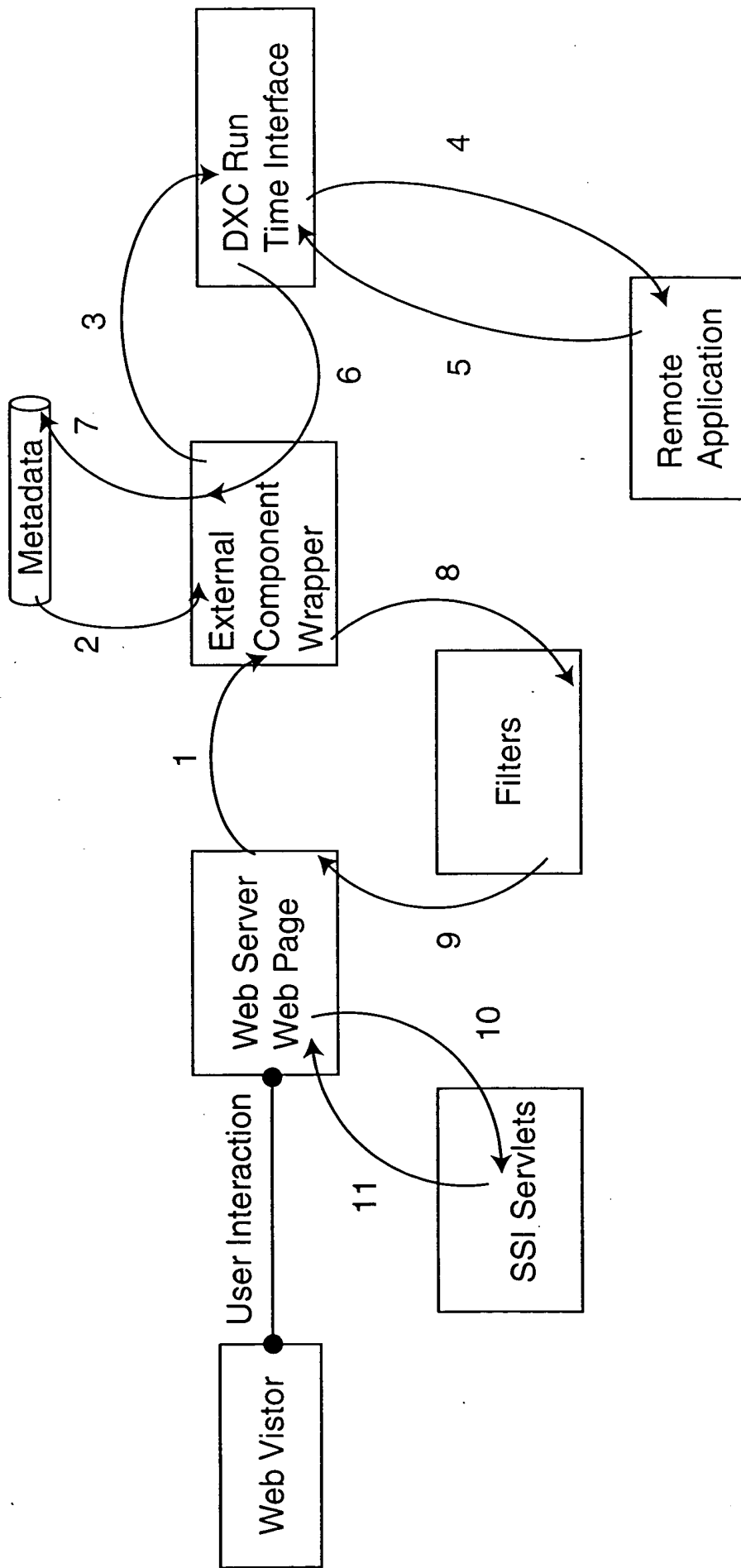


FIGURE 80

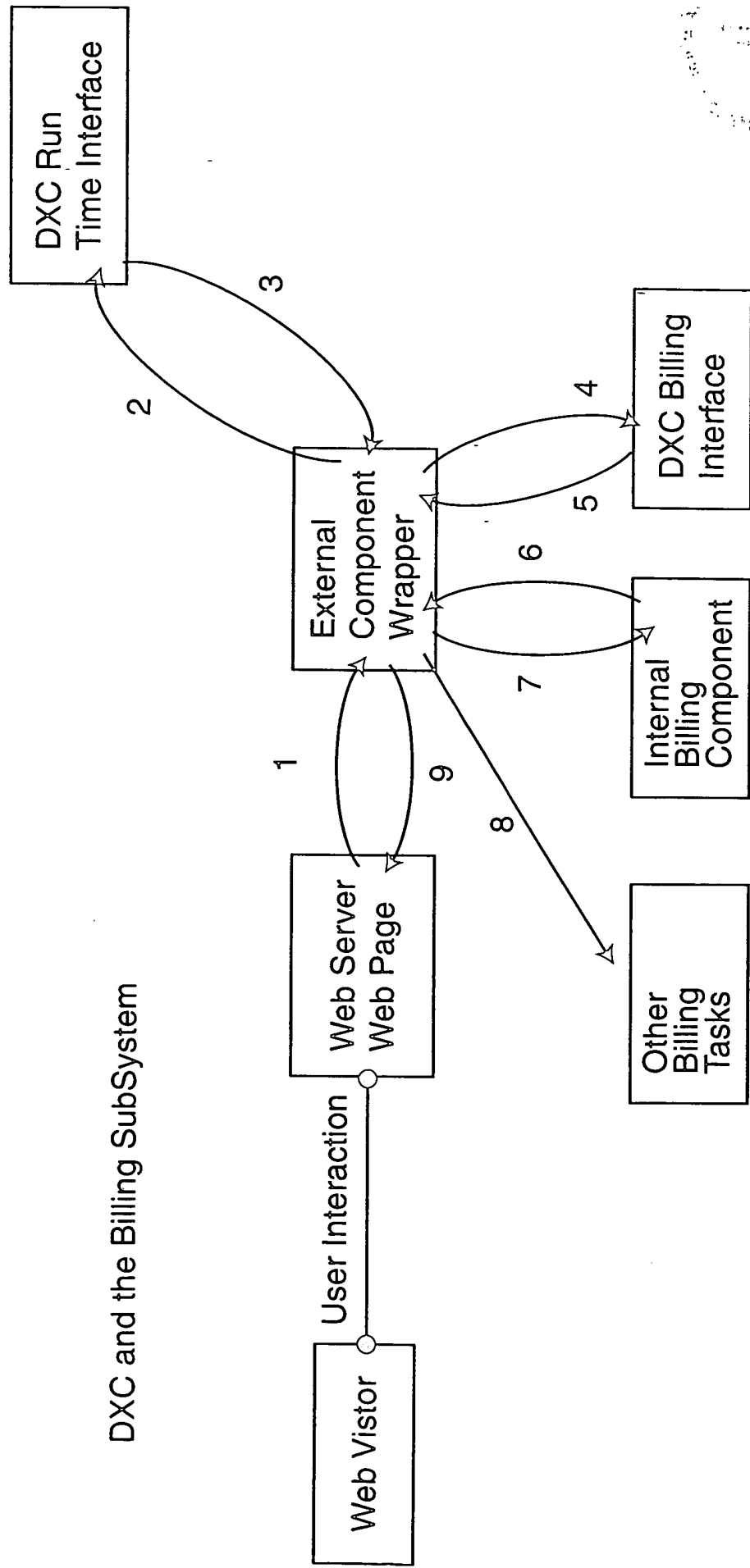


FIGURE 81

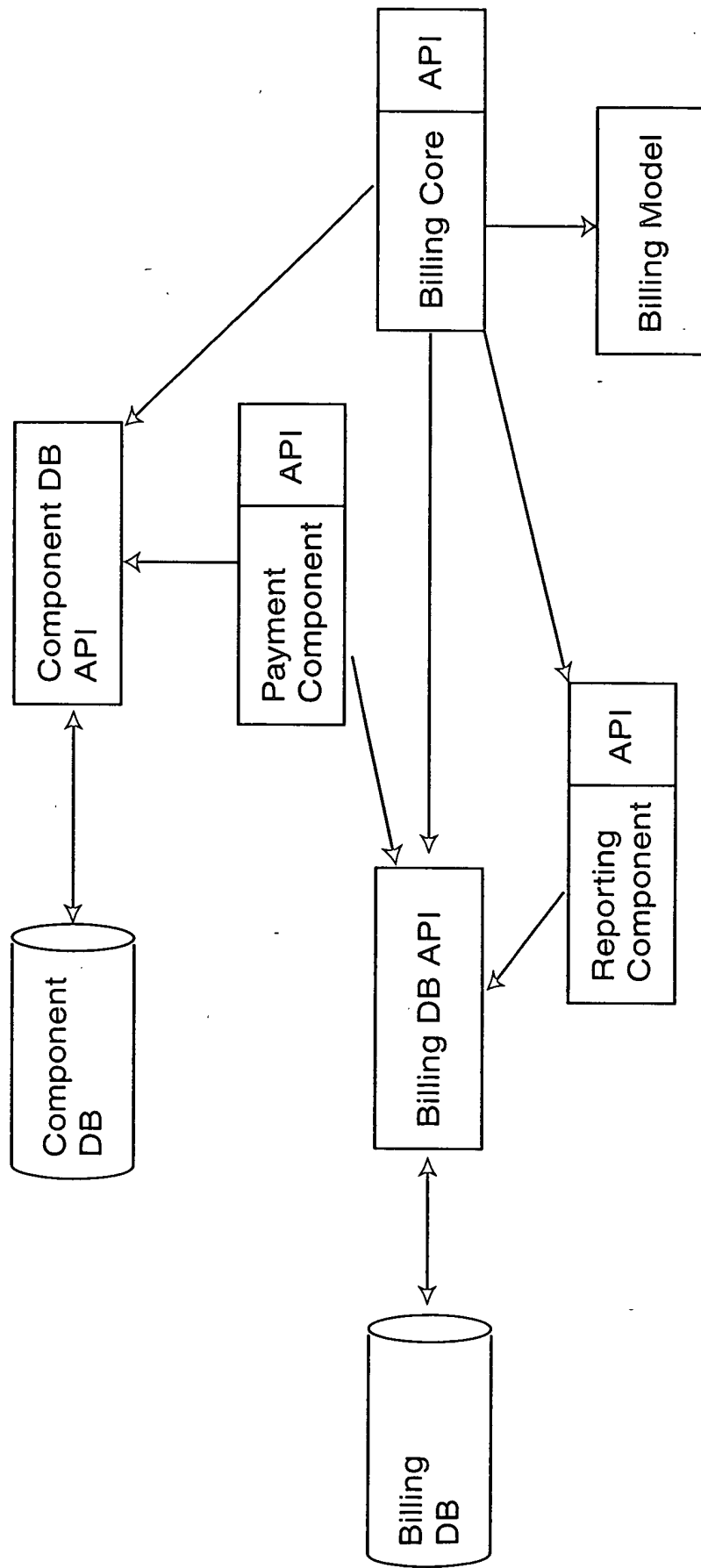


FIGURE 82

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